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3:00 - 3:15 p.m. Shuttle departs parking structure to Shidler College

3:30 – 4:15 p.m. "Google me: From the legacy of Randy Pausch to the lunacy of Paris Hilton— How networks enable us to do more with less: Marketing, media and escaping mediocrity" by Jennifer

Chandler, assistant professor of Marketing (Shidler Room G-102)

4:30 – 5:15 p.m. "International Examples of Creating Real Estate Value: Palm Island, Dubai,

Real Estate Value: Palm Island, Dubai, Canary Wharf, London, and Las Vegas" by Nicholas Ordway, Professor of Financial Economics & Institutions, Chair of the Hawaii Real Estate Research and Education Center (Shidler Room G-102)

5:30 p.m. Networking Reception

(Shidler Courtyard)

6:30 p.m. Shuttle to Stan Sheriff Center

7:00 p.m. UH Rainbow Wahine Volleyball Game

vs. Louisiana Tech

In the spirit of UH Mānoa's Homecoming celebration, you are cordially invited to join us for

Shidler's "Back to Business" Event

Friday, October 10, 2008 Shidler College of Business

3:30 – 6:30 p.m. Lectures and Reception

7:00 p.m. UH Wahine Volleyball Game Discounted tickets available for \$8.00

Register online at www.shidler.hawaii.edu/backtobus2008 by Friday, October 3, 2008

Details on parking, shuttle service and complimentary parking passes will be forwarded upon receipt of RSVP.

For questions, contact Maile Au at 956–3263 or email alumni-shidler@hawaii.edu

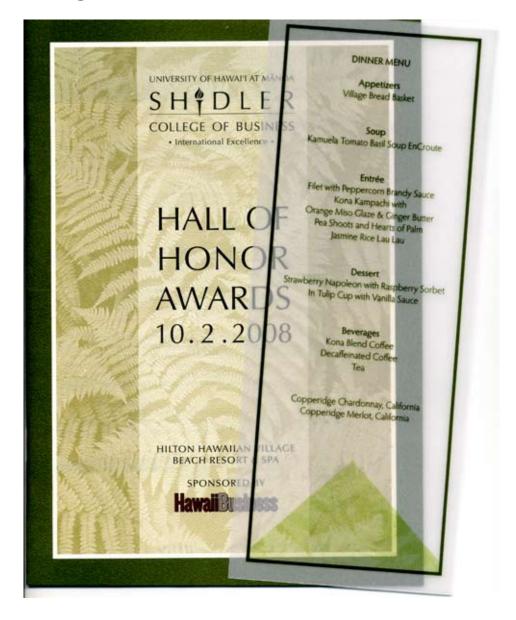
We look forward to seeing you on campus!

My internship experience was at the University of Hawaii's Shidler College of Business, External relations office. The work that is performed her varies from news articles to business events. Initially I really never thought an educational institution was place to learn and experience graphic design but working here has definitely changed my perception. As a business needs to brand and sell its self so does a college. There are a lot more design restrictions than I ever imagined from the specific color and font to even how to write the time on an invitation.

I have enjoyed the overall experience because I had a supervisor who was not only a great designer but also a great teacher. I thought this internship was a great starting point because I wasn't thrown into an intimidating design firm but got enough of a taste to make it a great learning experience. I would definitely recommend this internship to anyone interest in design but is not really sure if they are confident enough to work at a design firm.

EXPERIENCE

MY FAVORITE



I was the invitation creator at my office. I can't even count how many I designed but I have also come to really enjoy the art of the invite. I also got to work on a couple of flyers and displays. I also produced calendars and signs for the building. I also learned to print on various papers and different printers. I enjoyed the work I did; therefore I am personally satisfied with the work I produced. But if I could change something in my personal work, I would have been less restricted with my creativity.

OUTCOME

THE GROUP



Food • Prizes • UH Bookstore Merchandise • Student Booths • and More **LIVE ENTERTAINMENT BY FIJI AND BEACH 5**

FRIDAY, OCTOBER 10 • 3:30-6:30 P.M. • BACHMAN HALL LAWN • FREE ADMISSION

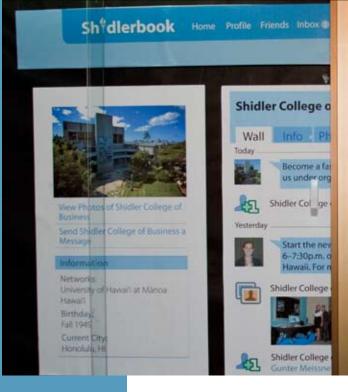
After the event, cheer on the UH Rainbow Wahine volleyball team as they take on Louisiana Tech @ 7 p.m. at the Stan Sheriff Center

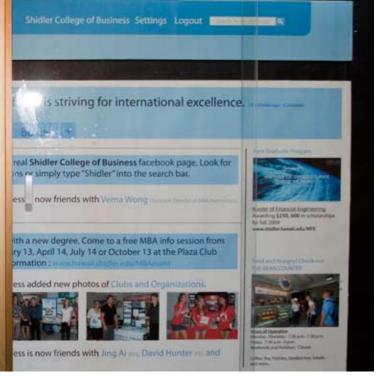


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This was my first internship experience so I think my biggest strength was my excitement to be doing something new and willingness to learn and try everything. This was also my weakness. I wanted to try everything so sometimes I finished projects quickly but not to my best ability. I wasn't as through as I should have been. I am learning to be more detail oriented and observant. Before this experience I was afraid of indesign and now I am really comfortable with it. I also had a couple of chances to work with a group and I found it very gratifying to share ideas and learn from others.





EFFORT

THE TIME

Progress Report 1

09/03/0	8 4.5 hours	Overview of work place and responsibilities.
09/04/0	8 8 hours	More training, learned to data merge and print.
09/09/0	8 8 hours	Learned tables and Hawaiian language marks. Started invite.
09/10/0	8 4.5 hours	Scholarship Luncheon invite, more name tags.
09/11/0	8 8 hours	Hall of Honor Program basic layout
09/16/0	8 8 hours	Homecoming celebration concepts
09/17/0	8 4.5 hours	Homecoming celebration concepts
09/18/0	8 8 hours	Finalized concepts and student photo shoot
09/23/0	8 8 hours	Finishing the Hall of Honor program.
09/24/0	8 4.5 hours	Finalizing program and designing menus

Total: 66

Progress Report 2

09/25/08	8 hours	Printed menus and made a map
09/26/08	4.5 hours	Started sponsor signs
09/30/08	8 hours	Design, printed and mounted signs
10/01/08	4.5 hours	Design and printed name tags
10/02/08	8 hours	Setting up for event
10/07/08	8 hours	Design B2B Program
10/08/08	4.5 hours	Printed programs
10/09/08	8 hours	Signs and name tags for B2B event
10/14/08	8 hours	Designed invitation and scanned signatures
10/15/08	4.5 hours	Prepared favors for scholarship lunch

Total: 66

Progress Report 3

10/16/08	8 hours	Finish SOA invite to print.
10/17/08	6 hours	Started career expo flyer
10/21/08	8 hours	Career expo flyers and posters
10/22/08	4 hours	Japan invite
10/23/08	8 hours	Scholarship program
10/24/08	6 hours	Hong Kong invite
10/28/08	8 hours	Finish and print Hong Kong/Japan invite
10/29/08	4 hours	Display case
Total: 48		

WELL SPENT.

MORE TIME

Progress Report 4

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10/30/08	8 hours	Hall of Honor Display Case
10/31/08	6 hours	HOH Display Case and Shidlerbook
11/04/08	8 hours	Shidlerbook display
11/05/08	4 hours	Installed Hall of Honor display
11/06/08	8 hours	Finished up Shidlerbook display
11/07/08	6 hours	Practiced printing very large posters
11/12/08	4 hours	Combining all Shidlerbook display pieces

Total: 44

Progress Report 5

Progress R	eport 5	
11/13/08	8 hours	Perfecting shidlerbook display
11/18/08	8 hours	Installed display and designed subscription form
11/19/08	4 hours	Designed holiday invitation
11/20/08	8 hours	Big Island invite and news paper clippings
11/21/08	6 hours	Finished and printed Big Island invites
11/25/08	8 hours	Designing elevator displays with calender
11/26/08	4 hours	Elevator display and calendar

Total: 46

Last Progress Report

12/02/08	8 hours	Bulletin board for elevator
12/03/08	4 hours	Events calendar
12/04/08	8 hours	Events calendar
12/05/08	4 hours	Printed calendar and bulletin board
12/09/08	8 hours	Designed a template for events calendar
12/10/08	4 hours	Printed posters for elevator display
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Total: 36

Overall total including meetings and preparation: 331

WELL SPENT.