description

This is a HTML web design project using CSS for Uchigasaki Sake Brewing Company (known as Hoyo). Objectives of the site are to provide detailed information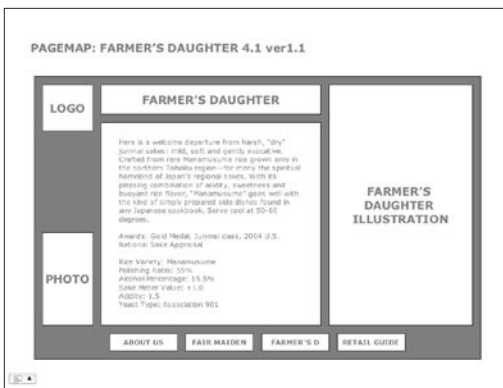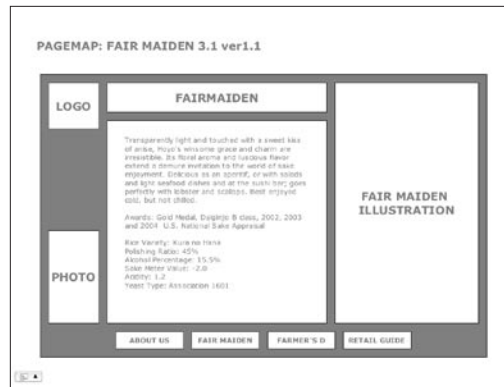 of the Hoyo sakes to US customers, and to educate people in the country who are new to the sake enjoyment. The project includes the whole process of web design—from brain-storming to conceptualizing, research, sketching, digital page layout, and most importantly, coding.

site map

HOYO WEB SITE SITEMAP ver1.0

HOMEPAGE
1.0

ABOUT HOYO
2.1

FAIR MAIDEN
3.1

FARMER'S DAUGHTER
4.1

RETAIL GUIDE
5.1

page maps

PAGEMAP: HOMEPAGE 1.0 ver1.1

PAGEMAP: ABOUT US 2.1 ver1.1

PAGEMAP: FAIR MAIDEN 3.1 ver1.1

PAGEMAP: FARMER'S DAUGHTER 4.1 ver1.1

PAGEMAP: RETAIL GUIDE 5.1 ver1.1

ART 249 PORTFOLIO: HOYO SAKE WEBSITE
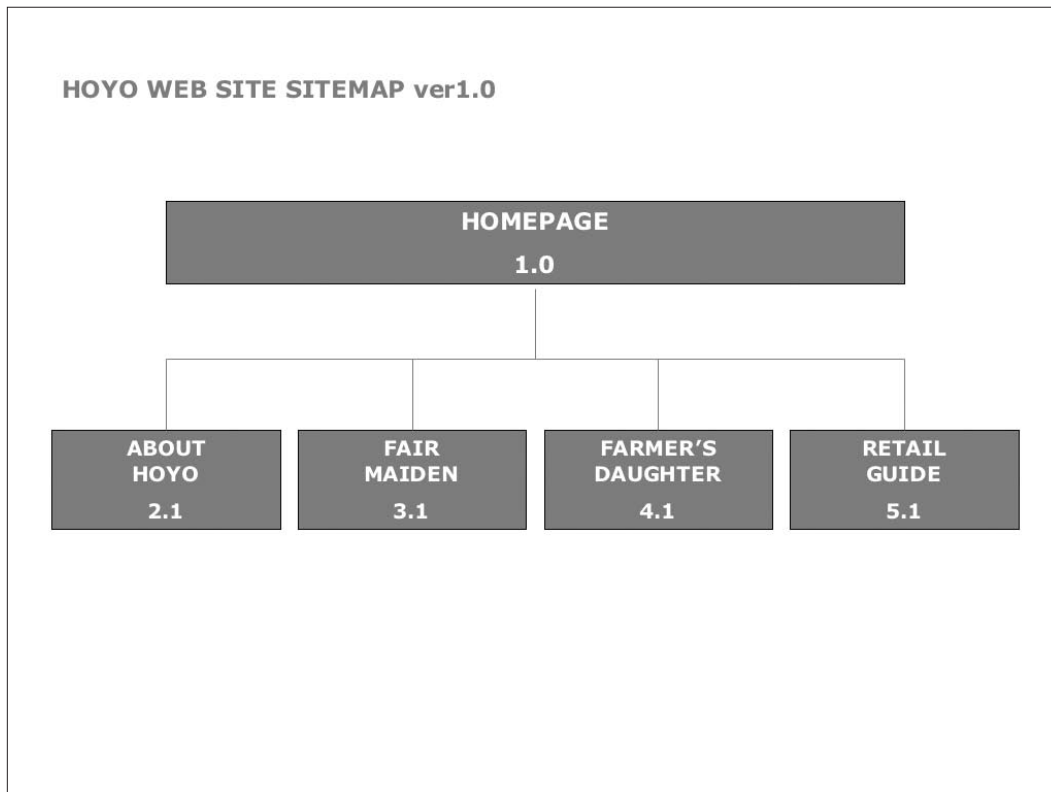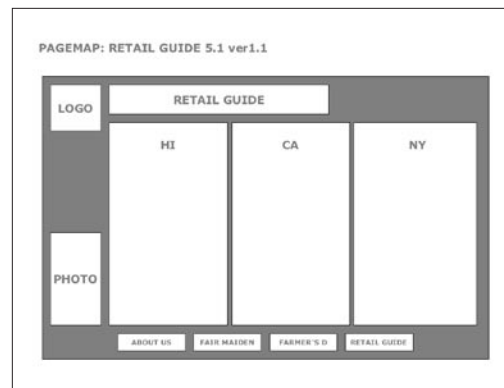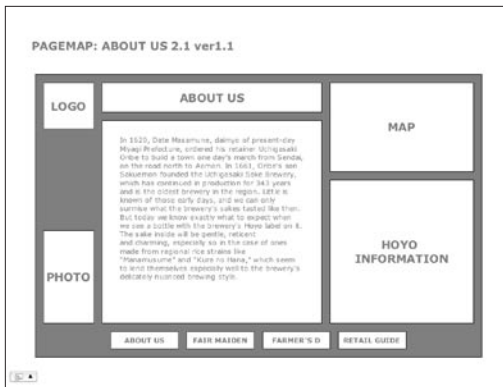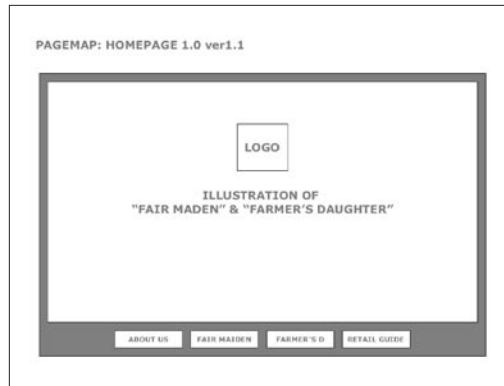
sketches
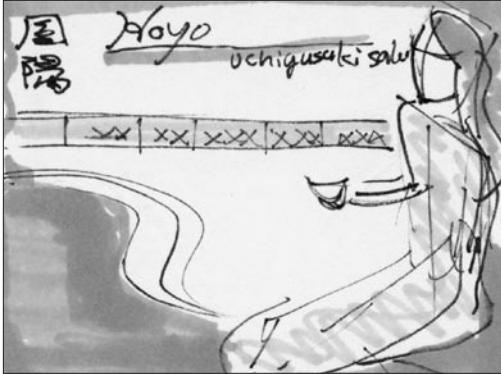
drawings

drawing for Fair Maiden : : pencil on Bristol

drawing for Farmer's Daughter : : pencil on Bristol

ART 249 PORTFOLIO: HOYO SAKE WEBSITE

comps round 1

themes: **brown, outline**

themes: **black, blocks, Japanese sophistication**

themes: **black, transparent**

comps round 2

themes: **brown, outline, rounded corners,
art nouveau, Michi's style**

themes: **brown, silhouette, butterflies, Michi's style**

themes: **colored, blocks**

comps final round

Home

About Hoyo

Fair Maiden

Farmer's Daughter

Retail Guide

code view of the Fair Maiden page (validated by W3C)

```
1   <!DOCTYPE HTML PUBLIC "-//W3C//DTD HTML 4.01 Transitional//EN">
2   <html>
3   <head>
4   <title>Hoyo Sake</title>
5   <meta http-equiv="Content-Type" content="text/html; charset=iso-8859-1">
6   <link href="css/Hoyo.css" rel="stylesheet" type="text/css">
7   </head>
8
9   <body>
10  <div id="box_fm">
11
12   <div id="logo_sub"></div>
13
14    <div id="logolink"><a href="index.html"></a></div>
15
16   <div id="photo"> <img src="images/photo_fm.gif" alt="fm bottle"> </div>
17
18   <div id="h"> <img src="images/h_fm.gif" alt="Fair Maiden"> </div>
19
20     <div id="text_sub">
21        <h1>Hoyo "Kura no Hana"</h1>
22        <p>JUNMAI DAIGINJO</p>
23        <p>Transparently light and touched with a sweet kiss of anise, Fair Maiden's winsome
24        grace and charm are irresistible. Its floral aroma and luscious flavor extend a demure
25        invitation to the world of sake enjoyment. Delicious as an aperitif, or with salads and
26        light seafood dishes and at the sushi bar; goes perfectly with lobster and scallops.
27        Best enjoyed cold, but not chilled.</p>
28        <h2>:: AWARDS ::</h2>
29        <p>Gold Medal, Daiginjo B class, 2002, 2003 and 2004  U.S. National Sake Appraisal</p>
30        </div>
31
32   <div id="data">
33    Sake Category: <strong>Junmai Daiginjo</strong><br>
34    Rice Variety: <strong>Kura no Hana</strong><br>
35    Rice Polishing Ratio: <strong>45%</strong><br>
36    Alcohol Percentage: <strong>15.5%</strong><br>
37    Sake Meter Value: <strong>-2.0</strong><br>
38    Acidity: <strong>1.2</strong><br>
39    Yeast Type: <strong>Association 1601</strong>
40    </div>
41
42   <div id="nav_sub">
43    <div id="nav_ul">
44     <div class="nav_li"><a href="about.html">About Us</a></div>
45     <div class="nav_li">|</div>
46     <div class="nav_li"><a href="fairmaiden.html">Fair Maiden</a></div>
47     <div class="nav_li">|</div>
48     <div class="nav_li"><a href="farmersd.html">Farmer's Daughter</a></div>
49     <div class="nav_li">|</div>
50     <div class="nav_li"><a href="retail.html">Retail Guide</a></div>
51    </div>
52   </div>
53
54   <div id="copyright"> Copyright © 2005 Uchigasaki Sake Brewery. All rights reserved.</div>
55
56  </div>
57
58  </body>
59  </html>
60
```

code view of the CSS document (validated by W3C)

```
1   /* CSS Document */
2
3   html {
4       height: 100%;
5   }
6
7   body {
8       height: 100%;
9       margin: 0;
10      padding: 0;
11      font-family: Verdana, Arial, Helvetica, sans-serif;
12      font-size: 10px;
13      color: #653E31;
14      background-color: #8C6E65;
15      line-height: 14px;
16  }
17
18  h1{
19      font-size: 14px;
20      font-weight: bold;
21      margin: 0px 0px 10px;
22      padding: 0px;
23  }
24
25  h2{
26      font-size: 10px;
27      font-weight: bold;
28      margin: 0px 0px 3px;
29      padding: 0px ;
30  }
31
32  p{
33      font-size: 10px;
34      margin: 0px 0px 5px;
35      padding: 0px;
36      line-height: 12px;
37  }
38
39  a {
40      color: #653E31;
41      text-decoration: none;
42  }
43
44  a:hover {
45      text-decoration: underline;
46  }
47
48  #home{
49      position: absolute;
50      top: 50%;
51      left: 50%;
52      margin: -267px 0 0 -377px;
53      height: 534px;
54      width: 754px;
55      background-color: #FFFAF2;
56      background-image: url(../images/home.gif);
57  }
58
59  #box_fm{
60      position: absolute;
61      top: 50%;
62      left: 50%;
63      margin: -267px 0 0 -377px;
64      height: 534px;
65      width: 754px;
66      background-color: #FFFAF2;
67      background-image: url(../images/bg_fm.gif);
68  }
69
70  #box_fd{
71      position: absolute;
72      top: 50%;
73      left: 50%;
74      margin: -267px 0 0 -377px;
75      height: 534px;
76      width: 754px;
77      background-color: #FFFAF2;
78      background-image: url(../images/bg_fd.gif);
79  }
80
```

```
211     margin: 0px;
212     background-repeat: no-repeat;
213  }
214
215  #nav_sub{
216      position: absolute;
217      top: 443px;
218      left: 218px;
219      height: 43px;
220      width: 383px;
221      background-image: url(../images/nav.gif);
222  }
223
224  #nav_home{
225      position: absolute;
226      top: 440px;
227      left: 185px;
228      height: 43px;
229      width: 383px;
230      background-image: url(../images/nav.gif);
231  }
232
233  #nav_ul{
234      padding: 15px 0 0 0;
235      text-align: center;
236  }
237
238  .nav_li{
239      display: inline;
240      font-family: "Times New Roman", Times, serif;
241      margin: 0 2px 0 2px;
242      font-size: 12px;
243      color: #653E31;
244      font-weight: bold;
245  }
246
247  #iframe{
248      background-color: #FFFAF2;
249      padding: 0 30px 0 0;
250  }
251
252  #copyright{
253      margin: 513px auto 0 auto;
254      font-size: 9px;
255      text-align: center;
256  }
257
258  #fm_up {
259      position: absolute;
260      top: 357px;
261      left: 30px;
262  }
263  #fm_up a {
264      display: block;
265      height: 109px;
266      width: 109px;
267      background-image: url(../images/fm_dn.gif);
268  }
269
270  #fm_up a:hover {
271      background-image: url(../images/fm_up.gif);
272  }
273
274  #fd_up {
275      position: absolute;
276      top: 357px;
277      left: 615px;
278  }
279  #fd_up a {
280      display: block;
281      height: 109px;
282      width: 109px;
283      background-image: url(../images/fd_dn.gif);
284  }
285
286  #fd_up a:hover {
287      background-image: url(../images/fd_up.gif);
288  }
```

browser views of the Fair Maiden page

Mac Safari 1.31

Mac Firefox 1.07

Mac Opera 8.5

Mac IE 5.2

Mac Netscape 7.2

Windows Firefox 1.07

Windows Opera 8.5

Windows IE 6.0

Windows Netscape 8.0.3.3