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midterm project: Final Designs

assignment: Based upon the feedback from your 2nd round of comps, make the necessary changes to transform your designs into their final form for viewing to the client. You need to produce at least two thematic versions. All pages from your site map must be comped to completion (yes, all sub pages). Pay attention to the details (spelling, curve quality, pixel alignment). All comps should include the final images and copy (no lorem ipsums).

purpose/objective:

- To use templates in order to iterate out the designs for an entire site.
- To design the most effective user interface for your targeted audience.
- To defend the conceptual merits of your own designs.
- To meet the needs and deadlines dictated by your client.

format: no less than two designs in two different thematic directions. You may do a third if you would like to show a third design to the client. Use Photoshop to execute your designs digitally. Technical details:

- **Post an interactive client "comp site" that includes "x" number of JPEG images** (the number x depends upon how many home and sub pages you have in your site map; 1200 x 800 pixels in dimension or larger, 100% max quality compression). Label your designs with thematic titles. Use a clear and recognizable naming convention - these designs are meant to be given to the client to take home with them.

- **Post your revised site map** – along with your comps, please revise your site map, and save it out as an image to show the client during the critique.