



nmaprojectbrief
art 257:: motion graphic design project
kcc :: new media arts :: fall 2009
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:: UHSTAR:FlashAnimations

Fall2009

Brief description of the project:

STAR needs flash animations (20 seconds each) that would be randomly displayed to students when they log on to STAR (<http://www.star.hawaii.edu/student>).

We are using four flash movies in the introduction, while STAR is retrieving a students records (takes about 15seconds) - as soon as you login it will show you one of the 4 Flash movies. We randomly choose a flash movie to come up. We also use flash to produce dynamic graphs representing student progress.

Where we would like to go in the future is allow students to upload their own flash movies ... hence all students who login could randomly see one of the flash movies while they wait the 15 seconds for it to process the Academic Journey.

On peak times during the year we get about 5000 students using STAR in a day I feel this is an excellent way for students to see other students work.

What is STAR for Students? STAR for Students allows you to track your progress towards your current degree program. STAR is an online tool to assist in student planning, however, students are encouraged to always check with their academic advisors.

Primary Objective:

Ideally the flash movies would be about an aspect of a "students life" or about a campus or just something interesting to pass the time... please see the current examples. Students may certainly promote their graphics program if they wish.

If there are Flash Movies that are some way offensive we would not be able to put them up.

We will need the students permission please to put them up on the site.

There is JavaScript that randomly chooses which flash to show.. we cannot guarantee how many times a day students would see you flash.

Target Audience:

All students in the UH system

Precedents or Competition:

None.

Assets:

None.

Other:

It is about our (UH) student's creativity.

Primary Contact Person:

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