



## :: homeworkassignment

## art257motiongraphicdesign due :: week.02

**homework project:** 10 second bouncing ball flash animation\*

**purpose/objective:** To solve a time-based design problem using simple geometric shapes in order to communicate a thematic visual message.

**assignment:** Using only the geometric shape of a circle (oval), create a 10 second black & white flash animation of a bouncing ball (or many bouncing balls) that conveys one of the following themes: *order, increase, bold, congested, tension, or playful*. Use the animation principles of squash and stretch, timing, and slow in and out (easing) to increase the production value and quality. Audio (sound effects, music, etc.) is optional.

**format:** 640x480, 30 frames per second

1. **flash .swf**
2. **post this swf on your class web site and provide a link for us to view it off of your main class web page.**

**reading:** None

\*assignment adapted from Visual Literacy: A Conceptual Approach to Graphic Problem Solving by Judith Wilde, Richard Wilde