



NewMediaArts
Kapi'olani Community College, University of Hawai'i

MOTION GRAPHIC DESIGN

LESSON

TIPS, TRICKS, & TECHNIQUES

REVIEW

- » Flash Animation Techniques: 3 Different Ways to Tween
 - » Shape Tween (with shapes)
 - » “Classic” Tween (with symbols)
 - » Limited Easing
 - » New CS4 Motion Tween (with symbols)
 - » Advanced/Complex Easing

- » Animation Principles
 - » Squash & Stretch
 - » Timing
 - » Slow-in and Slow-out (easing)

LESSON

TIPS, TRICKS, & TECHNIQUES

NEW TECHNIQUES

» Rotation

- » How to control rotation in Flash

» Adding Sound to Flash

- » When syncing, be sure to set your audio keyframe to “stream”

- » Lesson: Flash Streaming – what is it?

- » Syncing tips for kinetic typography:

- » Consider adding blank keyframes as markers

- » work backwards (design your final type layout FIRST!)

» Animated Masks

- » Intro to the power of animating Masks

» Motion Guides

- » Time permitting, we will go over two ways to animate on a guide, or bezier curve in Flash

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