

Mardee Domingo Melton

GRAPHIC DESIGN PORTFOLIO

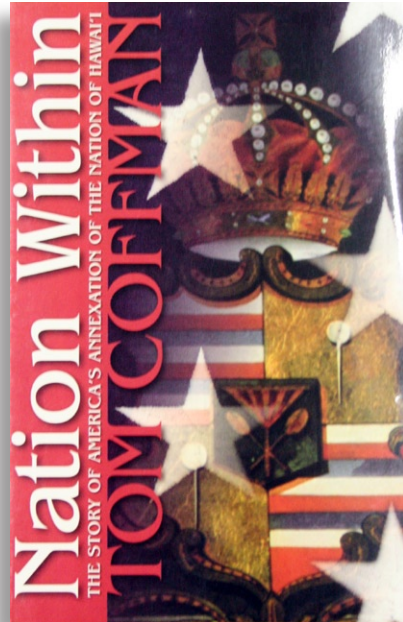
Book Design

COVER, INTERIOR LAYOUT AND PRODUCTION

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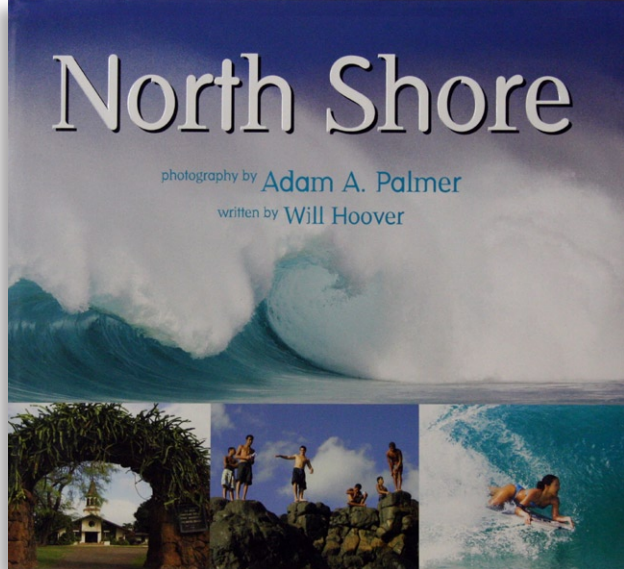
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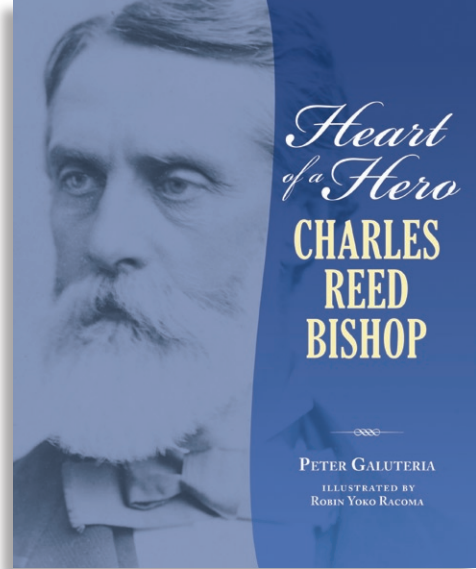
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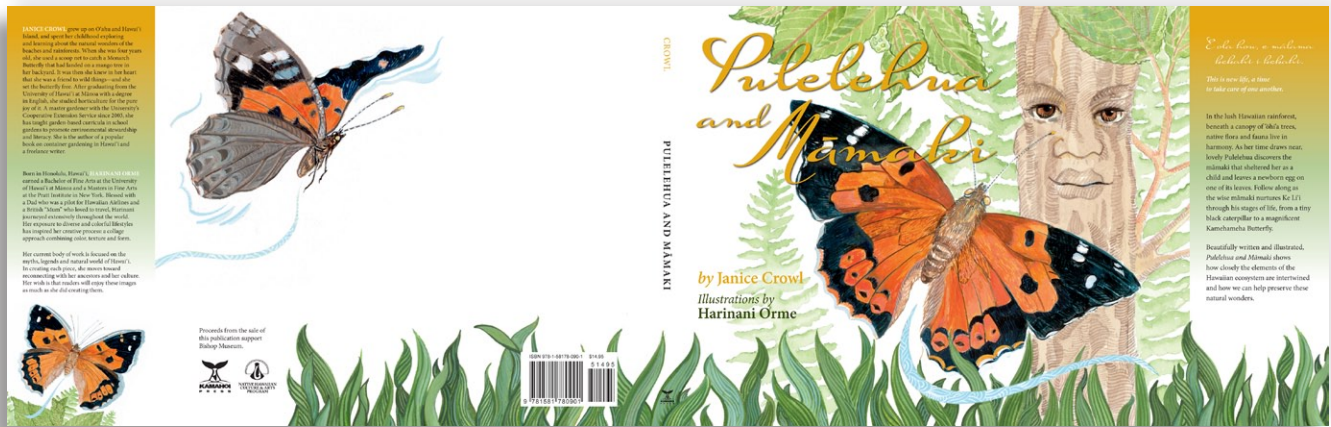


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PUBLISHER: ¹ University of Hawaii Art Dept. (1994); ² Eric Woo Design, Inc. for Tom Coffman (1998); ³ Mutual Publishing (2003); ⁴ Mutual Publishing (2003); ⁵ Bishop Museum Press (2009)



JANICE CROWL grew up on Oahu and Hawai'i, and spent her childhood collecting and keeping about the natural wonders of the islands and mainland. When she was ten years old, she used a camp to watch a monarch butterfly in the back yard as a reward for that she was found to be diligent and she had the honor to be the author of a paper book on monarch butterflies in Hawai'i and a business writer.

Born in Honolulu, Hawai'i, Crowl earned a Bachelor of Fine Arts at the University of Hawai'i at Manoa and a Master of Fine Arts at the Pratt Institute in New York. Her work with a Dad who was a pilot for Trans World Airlines and a friend "Mami" who lived in Israel, Jerusalem, influenced her interest in travel, business, and environmental conservation throughout the world. Her experience in design and illustration has inspired her to create a picture book approach combining color, science and facts.

Her current body of work is focused on the earth, legends and natural world of Hawai'i. In creating each piece, she strives toward connecting with her audience and her values. Her work is that readers will enjoy these images as much as the did during their form.

Proceeds from the sale of this publication support Bishop Museum.



Stella Plena, a multi-colored butterfly, a butterfly.
This is new life, a time to take care of our world.

In the lush Hawaiian rainforest, beneath a canopy of lush trees, native flora and fauna live in harmony. As her time draws near, lovely Pulelehua discovers the animals that sheltered her as a child and leaves a newborn egg on one of its leaves. Follow along as the wise māmaki nurtures her life through its stages of life, from a tiny black caterpillar to a magnificent Kamehameha butterfly.

Beautifully written and illustrated, Pulelehua and Māmaki shows how closely the elements of the Hawaiian ecosystem are intertwined and how we can help preserve these natural wonders.



More about Pulelehua and Māmaki... and their Hawaiian Rainforest Friends

Māmaki and the Kamehameha Butterfly are native endemic, Hawaiian species. Endemic means that they are found nowhere else in the world. They are found only in Hawai'i. They are rare natural treasures of Hawai'i.

Pulelehua or Kamehameha Butterfly (VANESSA TAMEAMEA)

There are only two native Hawaiian butterflies in the Hawaiian Islands. One is the small Blackburn Butterfly. The other is the Pulelehua or Kamehameha Butterfly, which is larger and has orange, black, and white upper wings. Its underwings are brown and gray with markings that camouflage it when it sits with wings folded on a koa tree trunk or branch. The native Kamehameha Butterfly is in the same family as the introduced Monarch Butterfly (Nymphalidae). The adult Kamehameha Butterfly is about 2-1/2 to 3 inches across. The caterpillar, or Kamehameha Butterfly larva, is black when young and usually green when older but sometimes it is brown or purple. Its spines may look sharp but they do not poke or sting.

Where To See Kamehameha Butterflies

Kamehameha butterflies are on all islands except Ni'ihau and Kaho'olawe. Unfortunately, their native habitat has been disappearing and they are becoming harder to find in the wild. They are strong and fast fliers. You are lucky if you see one up close! The best places to see them are at Aiea State Park, Mount Tantalus, and Nu'uuanu Pali on Oahu, and on the island of Hawai'i at Kipuka Puuaha (Wind Park) in Hawai'i Volcanoes National Park and Akaka Falls State Park.



Adult Butterfly: Male/Female (8 weeks or more)

Pupa or Chrysalis: (about 12 days)

Kamehameha Butterfly LIFE CYCLE

Egg (about 5 days)

Larva or Caterpillar (about 25 days)



"Pulelehua," the māmaki tree called softly.

"Come. Land on my leaves and rest a bit. Stay here a while under the 'ohia trees with me. Do you remember me?"

Pulelehua, the Kamehameha Butterfly, did not seem to hear. She danced in the shade. She glided in the sunlight between the tall trees of the Hawaiian rainforest. Finally she landed on a moss-covered log of an old koa tree.



Fragments of Hawaiian History

John Papa 'Ūi
Translated by Mary Kawena Pukui
Edited by Dorothy Barrère

A compilation of writings by John Papa 'Ūi selected from articles he wrote for the Hawaiian language newspaper *Ka Nupepa Kuokoa* between 1866 and 1870. 'Ūi wrote with authority on a broad range of historical and cultural subjects as well as on matters of the greatest concern to the Hawaiians of his day. He presents personal experiences as well as an abundance of details about events and customs. His writings are a unique and invaluable record, describing life under the Kamehamehas with the authority of a firsthand witness and revealing the pattern of Hawaiian culture as it actually happened.

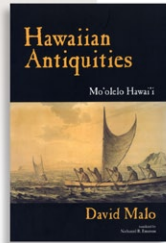
Special Publication 70
1998. 212 pages. 6 x 9
(PA) 0-910240-31-0 / 978-0-910240-31-4. \$14.95

Hawaiian Antiquities
Mo'olelo Hawai'i

David Malo
Translated by Nathaniel B. Emerson

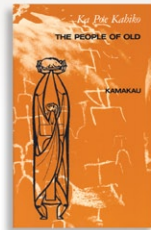
Hawaiian Antiquities is a singular account of Hawaiian culture and society in pre-Christian times. Malo's engrossing work, completed in 1839, tells of the material world, and activities of his people, as well as their origins, myths, and beliefs. David Malo stands with Samuel Kamakau and John Papa 'Ūi as one of the three most significant Native Hawaiian historians of the 19th century. *Hawaiian Antiquities* is a classic and deserves a place in the library of any serious student of Hawaiian history.

Special Publication 2
1951. 302 pages. 6 x 9
(PA) 0-910240-15-9 / 978-0-910240-15-4. \$19.95



"The 'aumakua and the kumupa'a ancestral deities were the guardian angels' of men, anela kia'i kino. When a man died, his 'aumakua or kumupa'a took charge of him after death.... So it was in ancient times, and so it is today."

— THE 'AUMAKUA, ANCESTRAL DEITIES



Ka Po'e Kahiko
The People of Old

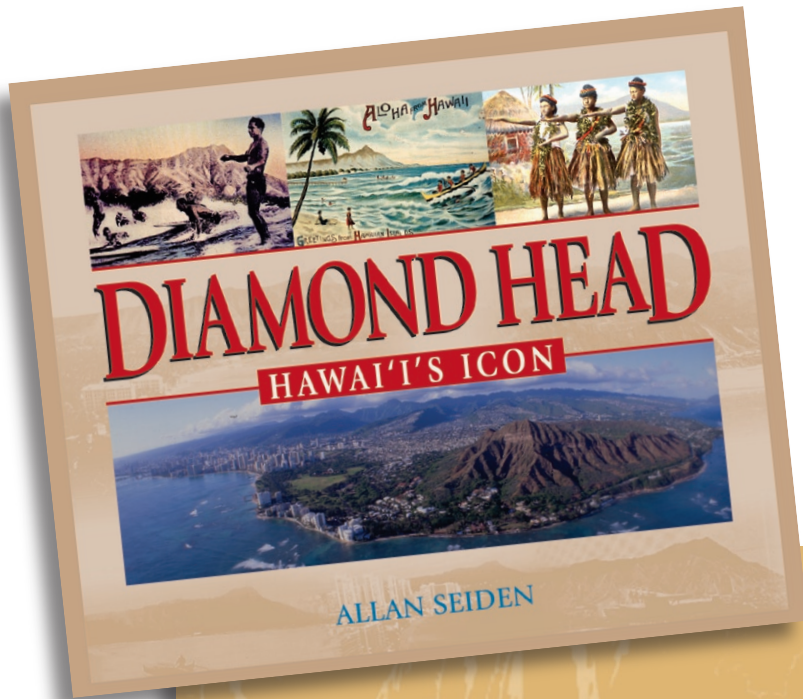
Samuel M. Kamakau
Translated by Mary Kawena Pukui
Edited by Dorothy B. Barrère

In *Ka Po'e Kahiko*, Kamakau documents the fundamental principles underlying the daily activities of Hawaiian life. Focusing in particular on the spiritual and religious aspects, the organization of Hawaiian society as a whole and that of each class is discussed. Kamakau delves into the history of *onānā* (true magic) and *hamama* (sorcery) and provides historical examples.

Samuel Manaiakalani Kamakau (1815–1876) was one of the prominent Native Hawaiian scholars of the 19th century. Kamakau attended Lahainaluna Seminary on Maui, where he later taught and was active in politics, serving several terms in the Legislature as a representative of various districts on Maui and O'ahu. Kamakau's series on Hawaiian history and culture originally appeared in the weekly Hawaiian language newspapers, *Ka Au Cloka* and *Ka Nupepa Kuokoa* from 1866–1871.

Special Publication 51
1992. 174 pages. 6 x 9
(CI) 0-910240-32-9 / 978-0-910240-32-1. \$24.95
(PA) 0-932087-81-1 / 978-0-932087-81-8. \$15.95





CHAPTER 3 Lē'ahi: Polynesian Diamond Head

“Me he I'a la ka lae o Abi
E kalali au ae nei I ke kai ”

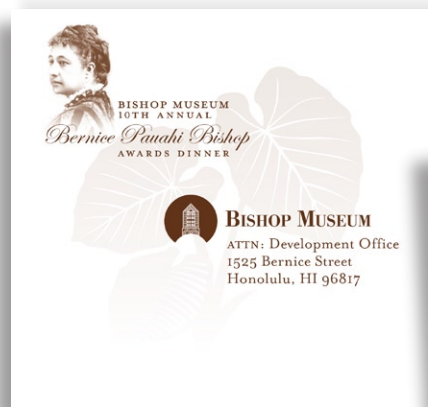
“Like a fish is the Brow-of-the-abu
Resting high above the sea ”



1795, Kamehameha approaches Waikiki with a fleet of war canoes. The battles that followed added O'ahu to his conquests. Inset, left: A Webber view of a luakini heiau on Kauai's similar in layout to Papa'ona'ona.

Print Publications

ANNUAL REPORTS, BROCHURES, POSTERS, INVITATIONS



BISHOP MUSEUM 10TH ANNUAL Bernice Pauahi Bishop AWARDS DINNER

*All tables seat 10 guests.
A set of invitations will be forwarded to table sponsors upon receipt of this response card. Table sponsorship and individual tickets are tax-deductible to the extent allowed by law.
For more information, call 848-4170 or email angela.britten@bishopmuseum.org.
For seating preference complete other side of response card. Kindly respond by June 30, 2008.*

Name _____
Address _____
City _____
State _____ Zip _____
Phone (Day) _____ (Eve) _____
Email _____

I would like to sponsor a table at the following level:

- Platinum \$25,000 (\$24,500 tax-deductible)
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- Bronze \$3,000 (\$2,500 tax-deductible)

I would like to purchase _____ seats at \$300 each. (\$250 tax-deductible)

Check enclosed VISA MasterCard
 AMEX Other

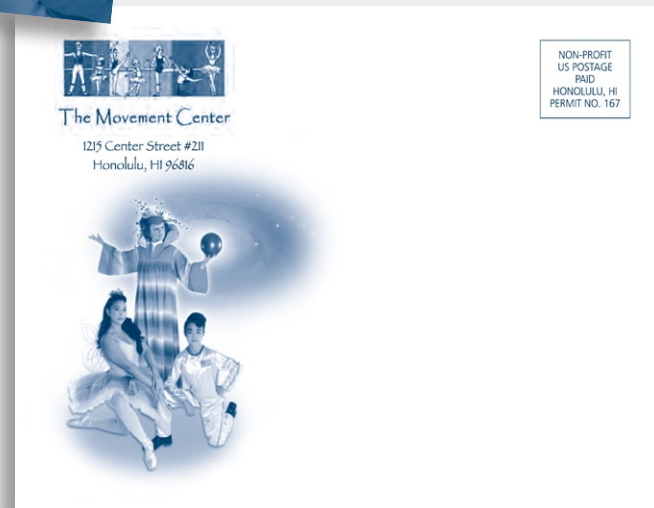
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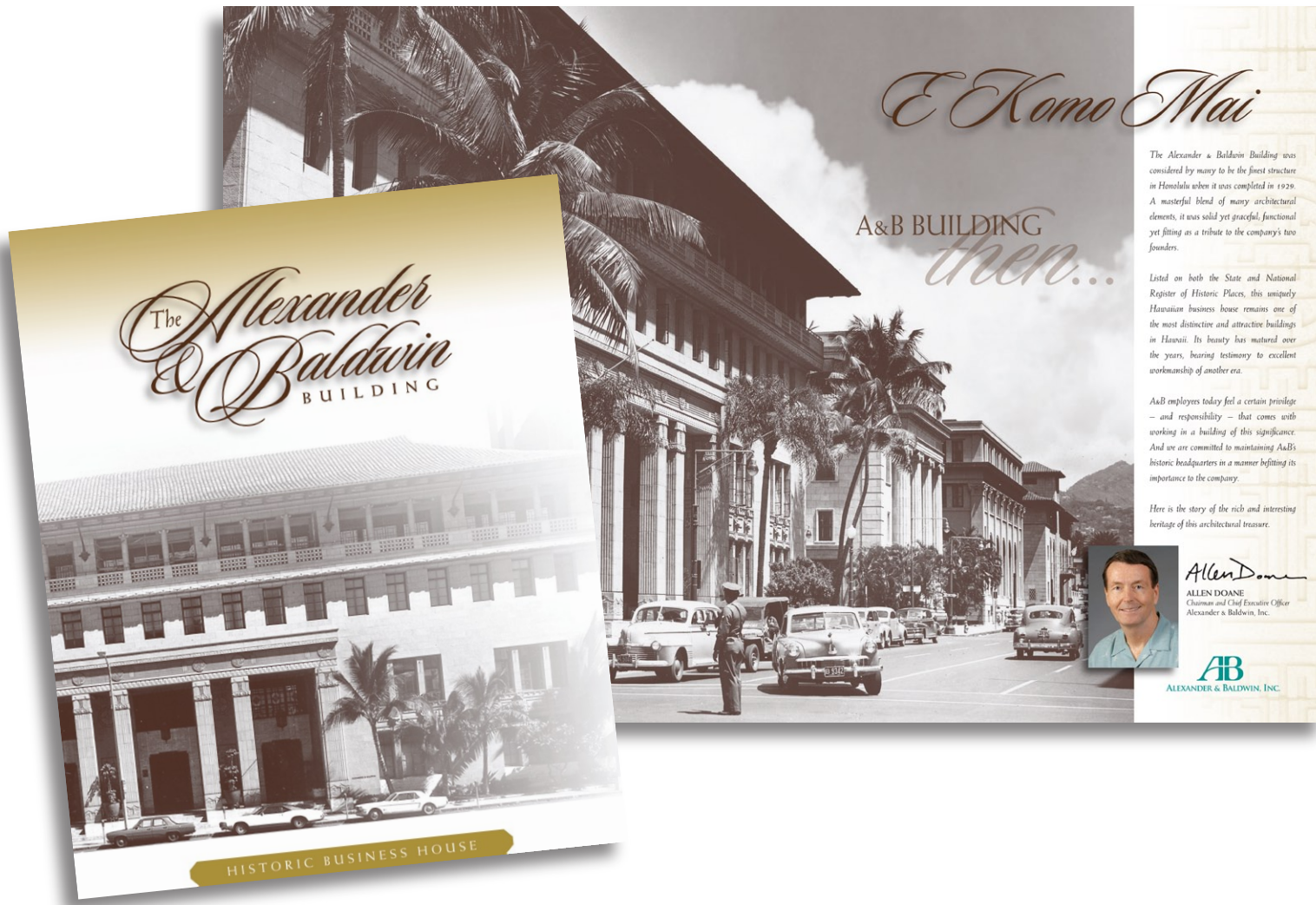
Please reserve a table in my name: _____
Guests at my table will be: _____

I will be seated at a table reserved under the name of: _____

Please seat me at a no-host table.

Please call Bishop Museum at 848-4170 or email angela.britten@bishopmuseum.org if you need assistance in developing your table or require additional information. Thank you.





E Komo Mai

A&B BUILDING
then...

The Alexander & Baldwin Building was considered by many to be the finest structure in Honolulu when it was completed in 1929. A masterful blend of many architectural elements, it was solid yet graceful, functional yet fitting as a tribute to the company's two founders.

Listed on both the State and National Register of Historic Places, this uniquely Hawaiian business house remains one of the most distinctive and attractive buildings in Hawaii. Its beauty has matured over the years, bearing testimony to excellent workmanship of another era.

A&B employees today feel a certain privilege — and responsibility — that comes with working in a building of this significance. And we are committed to maintaining A&B's historic headquarters in a manner befitting its importance to the company.

Here is the story of the rich and interesting heritage of this architectural treasure.



Allen Doane
ALLEN DOANE
Chairman and Chief Executive Officer
Alexander & Baldwin, Inc.

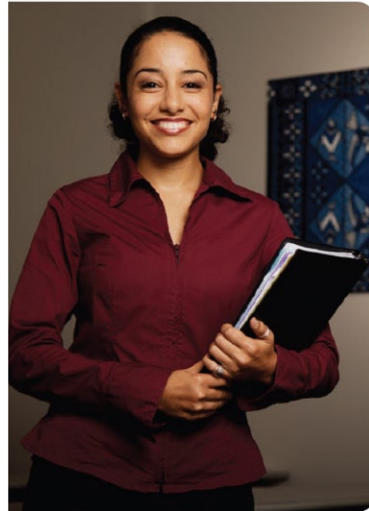


Thinking GLOBALLY

Education helps her understand historic events that directly impacted her family.

SENIOR, INTERNATIONAL STUDIES MAJOR, SPANISH MINOR
HOMETOWN: Honolulu, Hawai'i

LEILA ABUZALAF



As an international studies major attending HPU on a President's Scholarship, Leila Abuzalaf, a graduate of Kaiser High School, is truly concerned with the world and its cultures. It's one reason she's so enthusiastic about HPU's... of the year stud...

"I have friends from Kaiser... The teachers are from...

Her grandparents were... years old, they moved... life, but visited his home...

Leila needed to see for... program last summer... her to the West Bank... "I wanted to be able to...

Before the trip, Leila... now I'm not sure," she...

Palestine is stressful... initially felt guilty abo... how much water I can... because they never... be on."

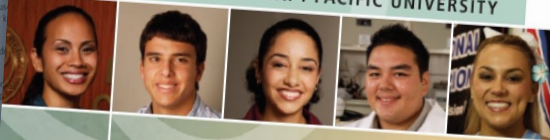
The experience made... Leila says...

Perhaps she'll become... at HPU when time... choose one. "I can... teachers here."

LEILA IN THE... expansion and High... Studies faculty office...

Giving

GIVING TO HAWAI'I PACIFIC UNIVERSITY



2006-2007

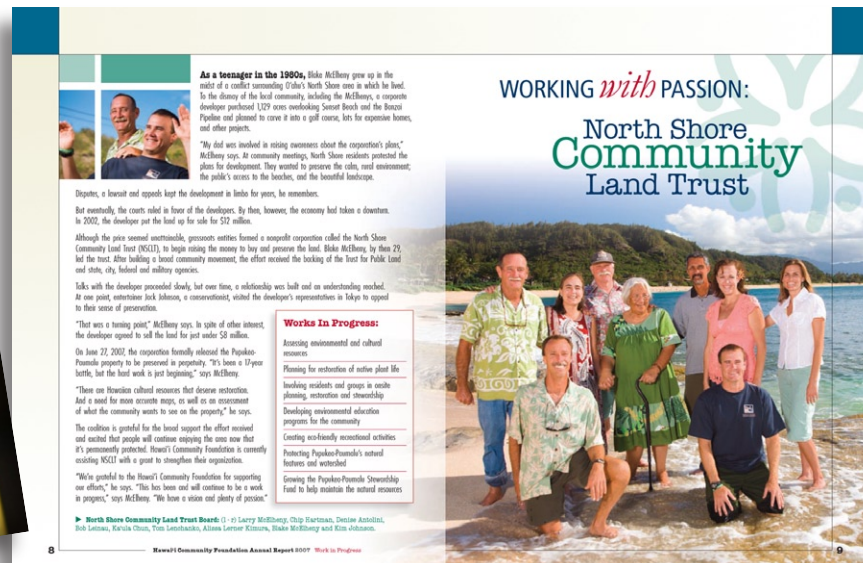
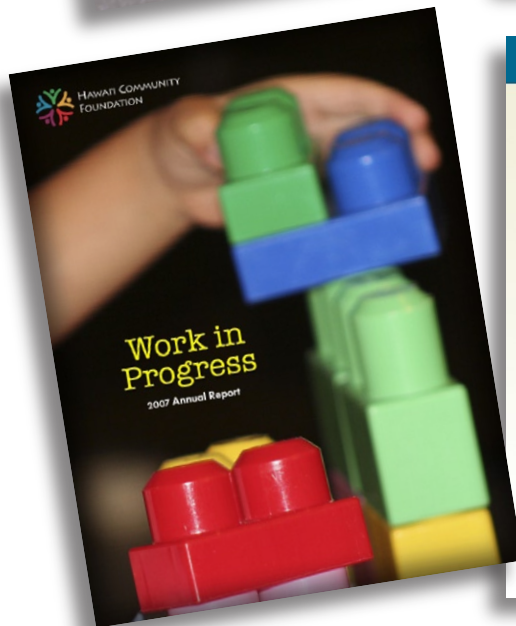
"An investment in knowledge always pays the best interest."

- BENJAMIN FRANKLIN

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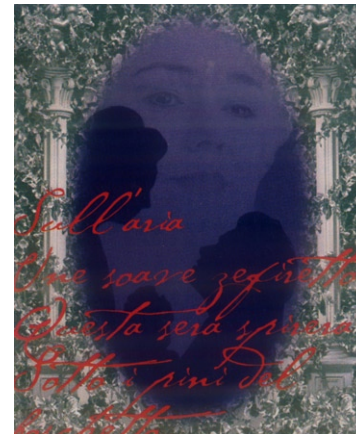
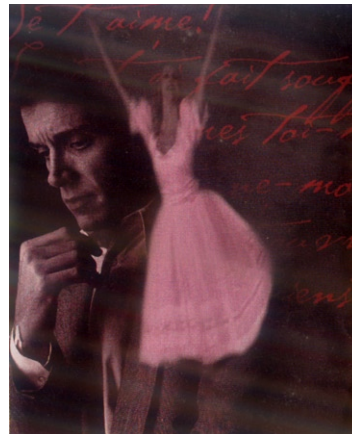
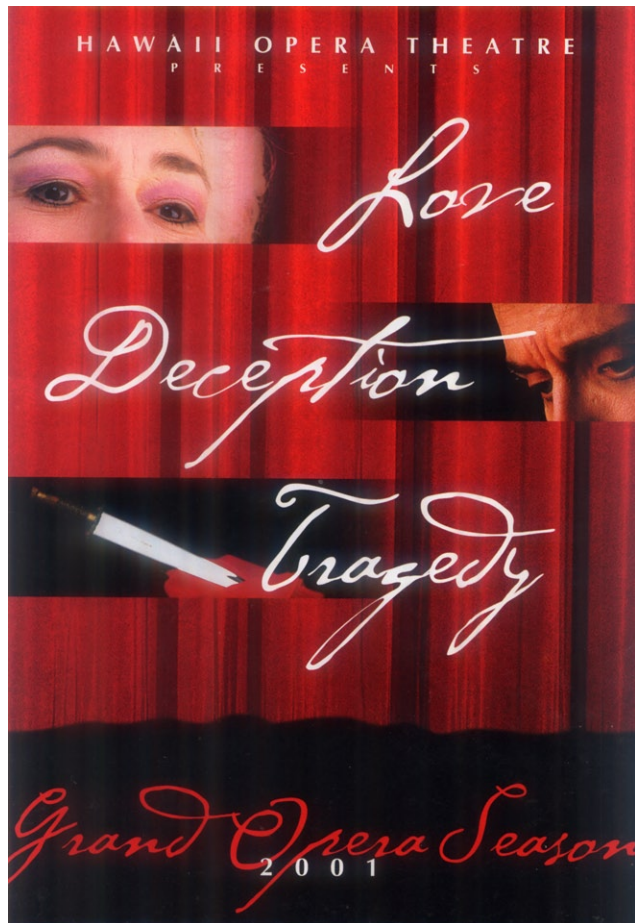


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Mardee Domingo Melton

¹Cover concept, interior layout and design; ²Cover photography and design, interior layout and design. Hawaii Community Foundation Annual Reports. Eric Woo Design, Inc. (2006 & 2007)



Mardee Domingo Melton

Cover concept, layout and design of Hawaii Opera Theatre's 2001 season brochure. (Scanned from printed brochure.) Eric Woo Design, Inc. (2001)

Graphic Symbols

LOGO DESIGN & TYPOGRAPHY



**An Evening
Under the Stars**

**1st Annual Waikiki School
Summer Celebration**

Mardee Domingo Melton

Logo design for school PTO fundraiser and social event. Pro bono.
CLIENT: Waikiki Elementary School PTO (2009)





Mardee Domingo Melton

Logo design for yoga studio.
CLIENT: Purple Yoga Hawaii (2004)



THE Hawaii
Book AND Music
Festival

Mardee Domingo Melton

Logo study presented to Hawaii Book Publishers Association.
CLIENT: Blair Collis (2003)