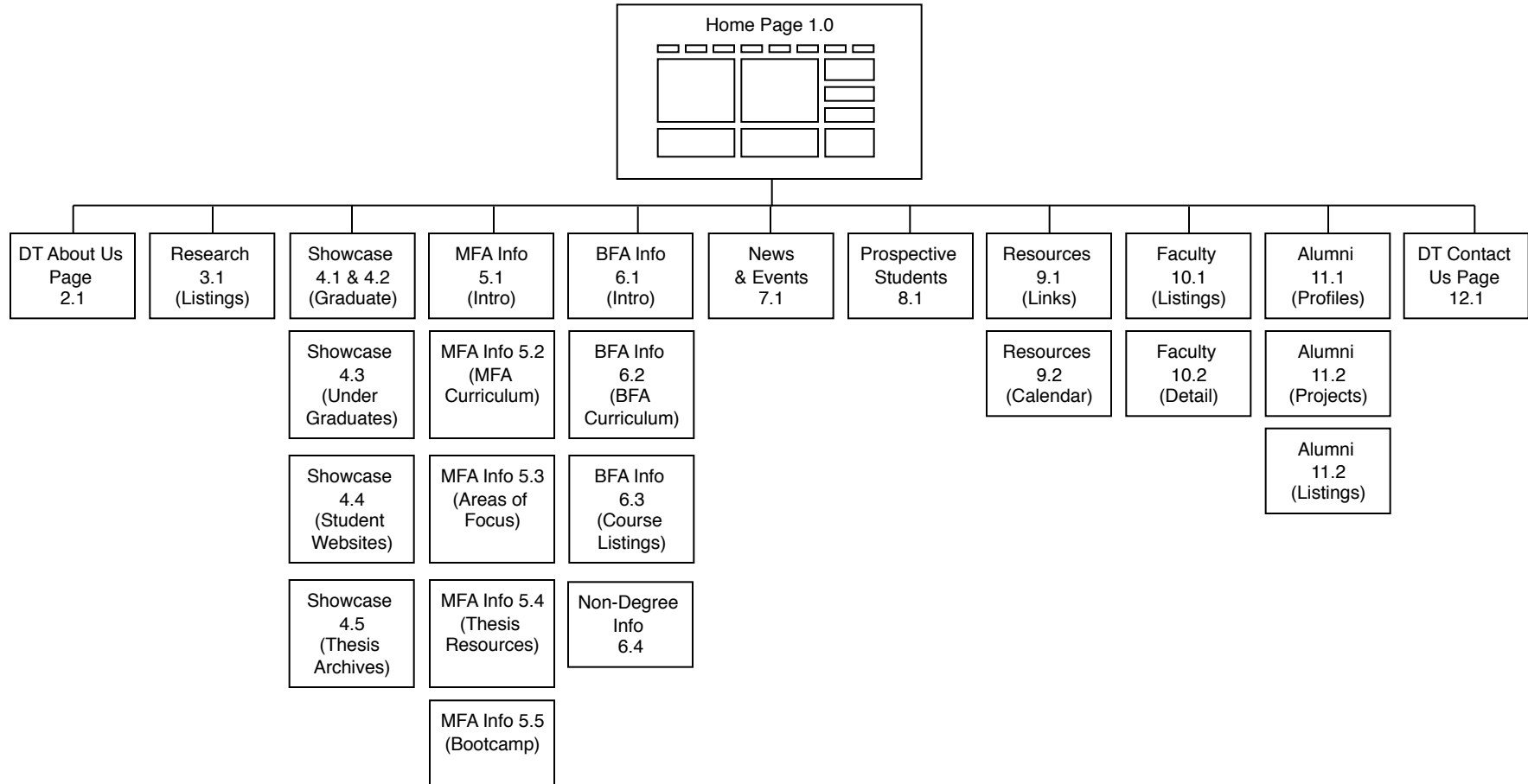
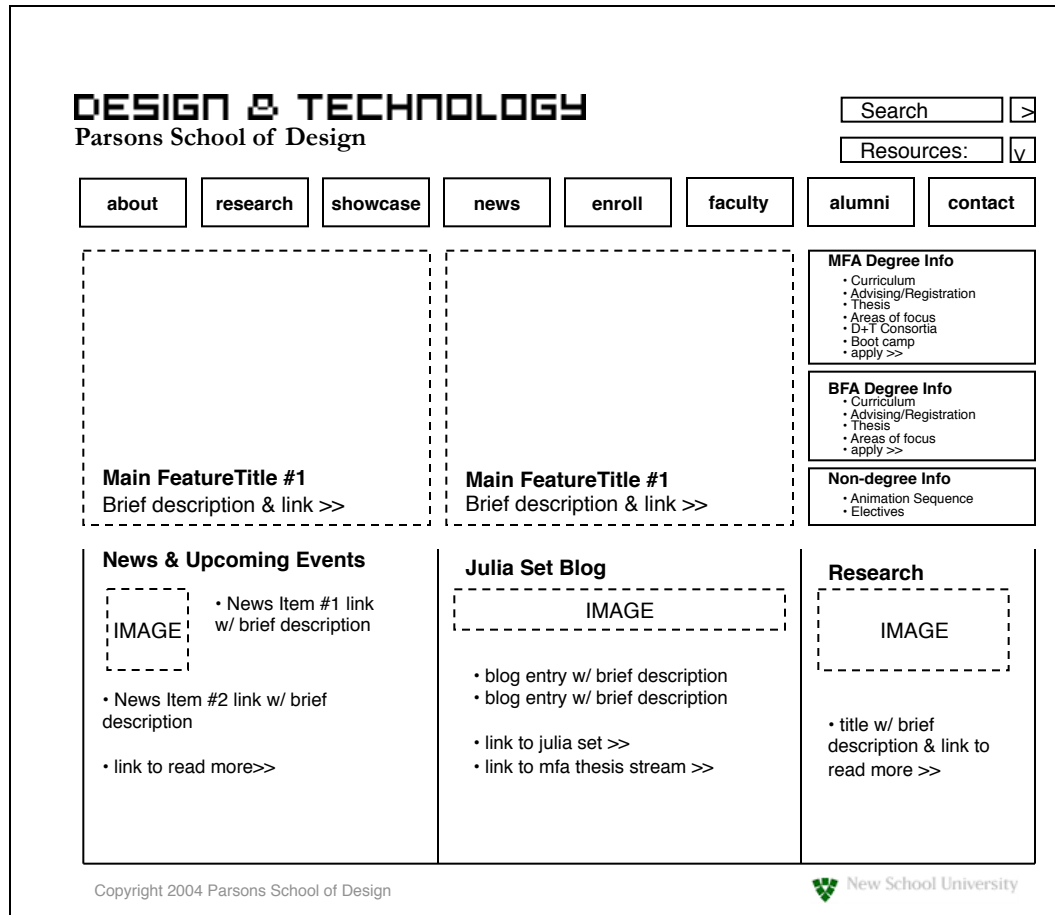


## VERSION 2.0 - REVISED/SIMPLIFIED DT REDESIGN STATIC SITE MAP (TAKING INTO CONSIDERATION OUR AUGUST GOAL FOR A STATIC SITE LAUNCH)





## DT Redesign Home Page (1.0)

### CONTENT:

#### UNIVERSAL LINKS:

- Top: Parsons Logo
- Top: Search Tool
- Top: Resources pull down menu
- SCHOOL SERVICES:
  - school directory
  - university financial aid
  - university housing
  - int'l students service
  - career services
  - campus map
  - academic calendar
- ONLINE RESOURCES:
  - libraries
  - portal
  - alvin
  - acc/ku page
  - kunal's 10th floor page
  - catalyst
- OTHER:
  - faculty bios
  - alumni profiles

- Footer: New School Logo [to newschool.edu]
- Footer: Copy right Parsons School of Design

#### DASHBOARD/BODY LINKS:

- Main Feature #1 [to respective feature page]
- Main Feature #2 [to respective feature page]
- MFA Degree Info [to MFADT page]
  - Curriculum
  - Advising/Registration
  - Thesis
  - Areas of focus
  - D+T Consortia
  - Boot camp
  - apply >>
- BFA Degree Info [to BFADT page]
  - Curriculum
  - Advising/Registration
  - Thesis
  - Areas of focus
  - apply >>
- Non-Degree Info
  - Animation Sequence
  - Electives
- News & Upcoming Events [to NEWS page]
- Julia Set Blog [to Julia Set blog page & MFADT stream]
- Research [to DT RESEARCH page]
  - Image link to actual research project page

### FUNCTIONALITY:

#### BRIEF DESCRIPTION:

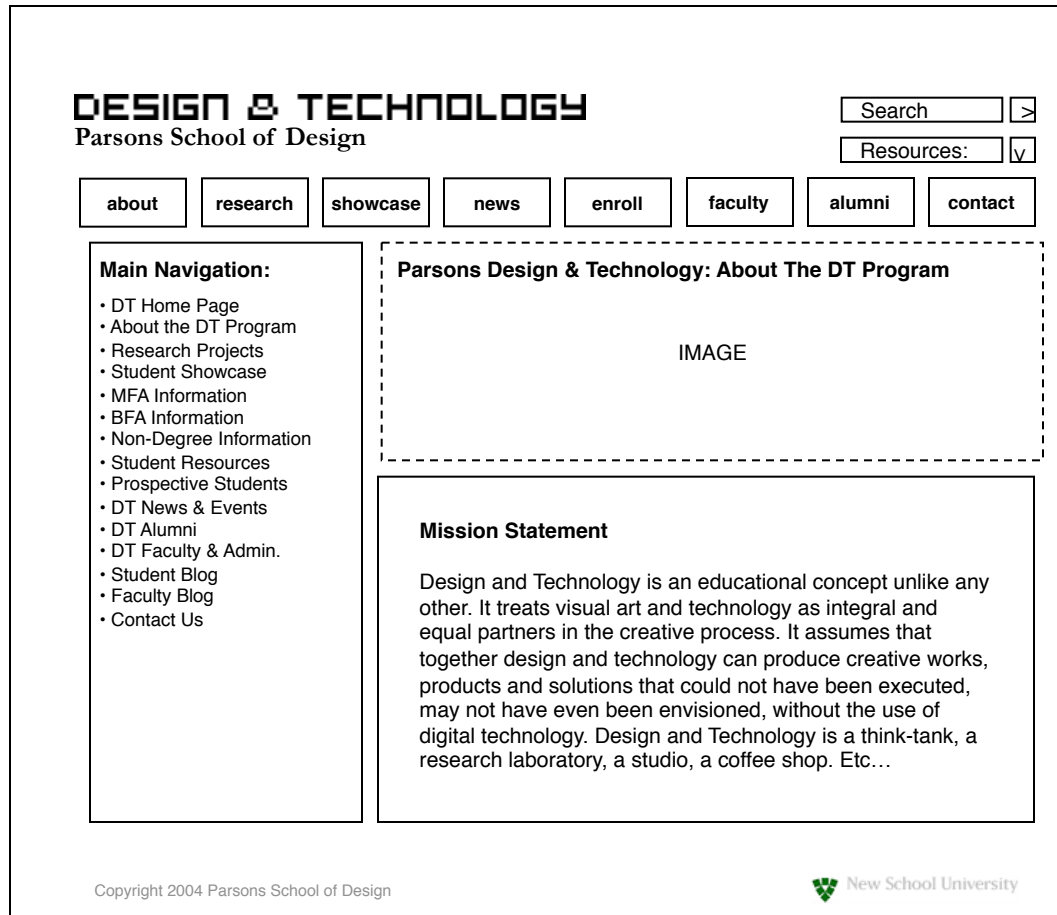
All pages have a top horizontal navigation bar that takes users to the main areas of the site. The main body of the home page utilizes a box-based “dashboard” design to organize all of the main sections of the site. This approach allows for a brief amount of content for each section to be displayed on the home page. In order to create a hierarchy of information the two main feature areas are larger than the other sections. The main feature area is content dependent – periodically changing and highlighting new events & projects as they arise over time.

#### EDITORIAL NOTES:

- Do we want to add a Slogan? [under the DT header perhaps?]

page map

DESIGN & TECHNOLOGY



## DT Redesign – About Us (2.1)

### CONTENT:

### FUNCTIONALITY:

#### BRIEF DESCRIPTION:

All sub pages have both a top and left hand navigation bar with links to the entire DT site. The Main/Right hand side of the body is for content and sub links within the section. This approach allows for the majority of the space to be utilized for content while the top and left hand nav bars provide a consistent navigation system for the entire site.

#### EDITORIAL NOTES:

-

**DESIGN & TECHNOLOGY**  
Parsons School of Design

Search  >

Resources:  v

about research showcase news enroll faculty alumni contact

**Main Navigation:**

- DT Home Page
- About the DT Program
- Research Projects
- Student Showcase
- MFA Information
- BFA Information
- Non-Degree Information
- Student Resources
- Prospective Students
- DT News & Events
- DT Alumni
- DT Faculty & Admin.
- Student Blog
- Faculty Blog
- Contact Us

**Design & Technology Research Projects**

IMAGE


**Collaboration Projects:**

- Collab Listing #1  
URL  
Brief Description Lorem ipsum dolor sit amet, consetetur sadipscing.
- Collab Listing #1  
URL  
Brief Description Lorem ipsum dolor sit amet, consetetur sadipscing.

**Current School Projects:**

- Project Listing #1  
URL  
Brief Description Lorem ipsum dolor sit amet, consetetur sadipscing.

Etc...

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## DT Redesign – Research

- All sub pages (3.1-3.3)

### CONTENT:

#### ALUMNI SUB PAGE LINKS:

- Collab Projects
- Current School Projects
- Project Archives

### FUNCTIONALITY:

#### BRIEF DESCRIPTION:

All sub pages have both a top and left hand navigation bar with links to the entire DT site. The Main/Right hand side of the body is for content and sub links within the section. This approach allows for the majority of the space to be utilized for content while the top and left hand nav bars provide a consistent navigation system for the entire site.

The Research Projects page is a list of DT projects grouped by Collab, Current School Projects, and Archived Projects. Each will either have its own detail page or a link to its detail page/site.

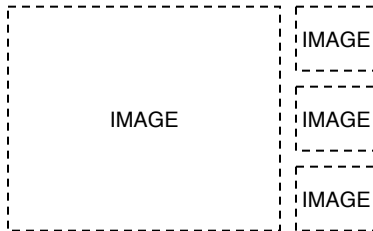
#### EDITORIAL NOTES:

- Intro Blurb ????

**Main Navigation:**

- DT Home Page
- About the DT Program
- Research Projects
- Student Showcase
  - >> Graduate Portfolio
  - Undergrad Portfolio
  - Student Websites
  - Thesis Archives
  - Alumni Portfolio
  - Publications
  - Consortia
- MFA Information
- BFA Information
- Non-Degree Information
- Student Resources
- Prospective Students
- DT News & Events
- DT Alumni
- DT Faculty & Admin.
- Student Blog
- Faculty Blog
- Contact Us

**Showcase: Graduate Portfolio**



- Graduate Portfolio
- Undergrad Portfolio
- Student Websites
- Thesis Archives
- Alumni Portfolio
- Publications
- Consortia

**TITLE OF WORK:**

**Student Name, Year**

Short Description: Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua.



Item #01    Item #02    Item #03    Item #04    Item #05

## DT Redesign - Showcase

### • Intro Page w/ MFA Portfolio (4.1-4.2)

#### CONTENT:

##### SHOWCASE SUB PAGE LINKS:

- Graduate Portfolio
- Undergrad Portfolio
- Student Websites
- Thesis Archives
- Alumni Portfolio [to DT ALUMNI PROFILES page]
- Publications
- Consortia

#### FUNCTIONALITY:

##### BRIEF DESCRIPTION:

All sub pages have both a top and left hand navigation bar with links to the entire DT site. The Main/Right hand side of the body is for content and sub links within the section. This approach allows for the majority of the space to be utilized for content while the top and left hand nav bars provide a consistent navigation system for the entire site.

The above Showcase layout allows for five students to be highlighted with 3 images each & a brief description of their project.

##### EDITORIAL NOTES:

- Which students do you want to highlight (If we go a head with this layout I need 5 BFA and 5 MFA students)?

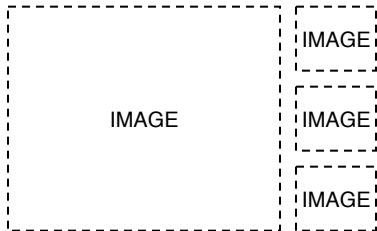
Search    
Resources:

- about
- research
- showcase
- news
- enroll
- faculty
- alumni
- contact

**Main Navigation:**

- DT Home Page
- About the DT Program
- Research Projects
- Student Showcase
  - Graduate Portfolio
  - >> Undergrad Portfolio
  - Student Websites
  - Thesis Archives
  - Alumni Portfolio
  - Publications
  - Consortia
- MFA Information
- BFA Information
- Non-Degree Information
- Student Resources
- Prospective Students
- DT News & Events
- DT Alumni
- DT Faculty & Admin.
- Student Blog
- Faculty Blog
- Contact Us

**Showcase: Undergraduate Portfolio**



- Graduate Portfolio
- Undergrad Portfolio
- Student Websites
- Thesis Archives
- Alumni Portfolio
- Publications
- Consortia

**TITLE OF WORK:**

**Student Name, Year**

Short Description: Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua.



## DT Redesign - Showcase

### •BFA Portfolio (4.3)

#### CONTENT:

##### SHOWCASE SUB PAGE LINKS:

- Graduate Portfolio
- Undergrad Portfolio
- Student Websites
- Thesis Archives
- Alumni Portfolio [to DT ALUMNI PROFILES page]
- Publications
- Consortia

#### FUNCTIONALITY:

##### BRIEF DESCRIPTION:

All sub pages have both a top and left hand navigation bar with links to the entire DT site. The Main/Right hand side of the body is for content and sub links within the section. This approach allows for the majority of the space to be utilized for content while the top and left hand nav bars provide a consistent navigation system for the entire site.

The above Showcase layout allows for five students to be highlighted with 3 images each & a brief description of their project.

##### EDITORIAL NOTES:

- Which students do you want to highlight (If we go a head with this layout I need 5 BFA and 5 MFA students)?

# DESIGN & TECHNOLOGY

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**Main Navigation:**

- DT Home Page
- About the DT Program
- Research Projects
- Student Showcase
  - Graduate Portfolio
  - Undergrad Portfolio
  - >> Student Websites
  - Thesis Archives
  - Alumni Portfolio
  - Publications
  - Consortia
- MFA Information
- BFA Information
- Non-Degree Information
- Student Resources
- Prospective Students
- DT News & Events
- DT Alumni
- DT Faculty & Admin.
- Student Blog
- Faculty Blog
- Contact Us

**Showcase: Student Websites**

IMAGE

- Graduate Portfolio
- Undergrad Portfolio
- Student Websites
- Thesis Archives
- Alumni Portfolio
- Publications
- Consortia

**Display/Sort by Year:**  
BFA: [2005](#), [2006](#), [2007](#), [2007](#)      MFA: [2005](#), [2006](#)

**2004 Student Websites:**

Name	Email address	Web Site
Kaho Abe	kaho@parsons.edu	http://a.parsons.edu/~kaho
Sheetal Agarwal	sheetal@parsons.edu	http://a.parsons.edu/~sheetal
Hye-Hyun Ahn	ahn@parsons.edu	http://a.parsons.edu/~ahn
Etc...		

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## DT Redesign - Showcase

### • Student Websites (4.4)

**CONTENT:**

**SHOWCASE SUB PAGE LINKS:**

- Graduate Portfolio
- Undergrad Portfolio
- Student Websites
- Thesis Archives
- Alumni Portfolio [to DT ALUMNI PROFILES page]
- Publications
- Consortia

**FUNCTIONALITY:**

**BRIEF DESCRIPTION:**

All sub pages have both a top and left hand navigation bar with links to the entire DT site. The Main/Right hand side of the body is for content and sub links within the section. This approach allows for the majority of the space to be utilized for content while the top and left hand nav bars provide a consistent navigation system for the entire site.

The above Student Website page is a long scrolling page listing all present students in each respective year of graduation.

**EDITORIAL NOTES:**

-

>

 v

- about
- research
- showcase
- news
- enroll
- faculty
- alumni
- contact

**Main Navigation:**

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  - Undergrad Portfolio
  - Student Websites
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- Faculty Blog
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**Showcase: Thesis Archives**



- Graduate Portfolio
- Undergrad Portfolio
- Student Websites
- Thesis Archives
- Alumni Portfolio
- Publications
- Consortia

**Display/Sort by Year:**

BFA: [2001](#), [2002](#), [2003](#), [2004](#)      MFA: [2001](#), [2002](#), [2003](#), [2004](#)

**2001 Thesis Archives:**

Name	Student Thesis Site	Thesis Document
Last, First	<a href="http://a.parsons.com/name/thesis">http://a.parsons.com/name/thesis</a>	Icon
Last, First	<a href="http://a.parsons.com/name/thesis">http://a.parsons.com/name/thesis</a>	Icon
Last, First	<a href="http://a.parsons.com/name/thesis">http://a.parsons.com/name/thesis</a>	Icon
Etc...		

## DT Redesign - Showcase

### • Thesis Archives (4.5)

**CONTENT:**

**SHOWCASE SUB PAGE LINKS:**

- Graduate Portfolio
- Undergrad Portfolio
- Student Websites
- Thesis Archives
- Alumni Portfolio [to DT ALUMNI PROFILES page]
- Publications
- Consortia

**FUNCTIONALITY:**

**BRIEF DESCRIPTION:**

All sub pages have both a top and left hand navigation bar with links to the entire DT site. The Main/Right hand side of the body is for content and sub links within the section. This approach allows for the majority of the space to be utilized for content while the top and left hand nav bars provide a consistent navigation system for the entire site.

The above Thesis Archive layout is a long scrolling page listing all students, their thesis sites, and their thesis document in each respective year of graduation.

**EDITORIAL NOTES:**

-



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**Main Navigation:**

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  - Advising/Registration
  - Thesis
  - Areas of focus
  - D+T Consortia
  - Boot camp
  - apply >>
- BFA Information
- Non-Degree Information
- Student Resources
- Prospective Students
- DT News & Events
- DT Alumni
- DT Faculty & Admin.
- Student Blog
- Faculty Blog
- Contact Us

**Graduate Information**

IMAGE

- Curriculum
- Advising/Registration
  - Thesis
- Areas of focus
- D+T Consortia
  - Boot camp
  - apply >>

**INTRODUCTION:**

Today's designer faces two fundamental challenges: the expanding influence of design within society, and the growing role of technology within design. Parsons School of Design and the Master of Fine Arts in Design and Technology look to a future in which the partnership of design and technology will affect the world in beneficial ways. From the day a student enters the program, the process of problem solving is at the core of their investigation. Etc...

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## DT Redesign – Graduate Info.

### • MFA Introduction (5.1)

#### CONTENT:

##### GRADUATE INFORMATION SUB PAGE LINKS:

- Curriculum [to the DT MFA INFO-CURRICULUM page]
- Advising/Registration [to the DT MFA ADVISING page??]
- Thesis [to DT MFA Thesis Resources page??]
- Areas of focus [to DT MFA Areas of focus page?]
- D&T Consortia [to ??]
- Bootcamp [to the DT bootcamp page? bootcamp.parsons.edu?]
- apply >> [to ??]

#### FUNCTIONALITY:

##### BRIEF DESCRIPTION:

All sub pages have both a top and left hand navigation bar with links to the entire DT site. The Main/Right hand side of the body is for content and sub links within the section. This approach allows for the majority of the space to be utilized for content while the top and left hand nav bars provide a consistent navigation system for the entire site.

The Graduate Information - Introduction page is an introduction page to the MFA program – right now using the copy from the existing DT site.

##### EDITORIAL NOTES:

- Image ????
- Copy ????

**DESIGN & TECHNOLOGY**  
Parsons School of Design

Search  >

Resources:  v

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**Main Navigation:**

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  - Thesis
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  - Boot camp
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- DT Faculty & Admin.
- Student Blog
- Faculty Blog
- Contact Us

**Graduate Information**

IMAGE

- Curriculum
- Advising/Registration
  - Thesis
- Areas of focus
- D+T Consortia
  - Boot camp
  - apply >>

**MFA DT CURRICULUM:**  
Courses and semester Credits

First Year Summer pre-entry Boot Camp (required for some)	3
First Year Fall semester Major Studio I (Interface)	6
Programming and Computation	3
Collaboration Studio I	3
Support Electives	6

Etc...

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## DT Redesign – Graduate Info.

### • MFA Curriculum (5.2)

#### CONTENT:

##### GRADUATE INFORMATION SUB PAGE LINKS:

- Curriculum [to the DT MFA INFO-CURRICULUM page]
- Advising/Registration [to the DT MFA ADVISING page??]
- Thesis [to DT MFA Thesis Resources page??]
- Areas of focus [to DT MFA Areas of focus page?]
- D&T Consortia [to ??]
- Bootcamp [to the DT bootcamp page? bootcamp.parsons.edu?]
- apply >> [to ??]

#### FUNCTIONALITY:

##### BRIEF DESCRIPTION:

All sub pages have both a top and left hand navigation bar with links to the entire DT site. The Main/Right hand side of the body is for content and sub links within the section. This approach allows for the majority of the space to be utilized for content while the top and left hand nav bars provide a consistent navigation system for the entire site.

The Graduate Information - Curriculum page is informative page listing out the MFA curriculum by semester – right now using the copy from the existing DT site.

##### EDITORIAL NOTES:

- Image ????
- Graphical Chart of our curriculum?
- Copy ???? [right now I'm using the existing DT site copy]

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**Main Navigation:**

- DT Home Page
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- Student Showcase
- MFA Information
  - Curriculum
  - Advising/Registration
  - >> Thesis
  - Areas of focus
  - D+T Consortia
  - Boot camp
  - apply >>
- BFA Information
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- Prospective Students
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- DT Faculty & Admin.
- Student Blog
- Faculty Blog
- Contact Us

**Graduate Information**

IMAGE

- Curriculum
- Advising/Registration
  - Thesis
- Areas of focus
- D+T Consortia
  - Boot camp
  - apply >>

**MFADT GUIDELINES FOR THESIS STUDENTS**

School Year 2004-2005

- Thesis Deadlines
- Thesis Expectations and Components
- Thesis Studio Grades
- Thesis Advisors
- Thesis Projects
- Thesis Documents
- Thesis Faculty Recommendations
- Thesis MFADT Show
- Thesis FAQ's

•Etc.

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## DT Redesign – Graduate Info.

### • MFA Thesis Resources (5.4)

#### CONTENT:

##### GRADUATE INFORMATION SUB PAGE LINKS:

- Curriculum [to the DT MFA INFO-CURRICULUM page]
- Advising/Registration [to the DT MFA ADVISING page??]
- Thesis [to DT MFA Thesis Resources page??]
- Areas of focus [to DT MFA Areas of focus page?]
- D&T Consortia [to ??]
- Bootcamp [to the DT bootcamp page? bootcamp.parsons.edu?]
- apply >> [to ??]

##### RESOURCES PAGE LINKS:

- Thesis Deadlines
- Thesis Expectations and Components
- Thesis Studio Grades
- Thesis Advisors
- Thesis Projects
- Thesis Documents
- Thesis Faculty Recommendations
- Thesis MFADT Show
- Thesis FAQ's

#### FUNCTIONALITY:

##### BRIEF DESCRIPTION:

All sub pages have both a top and left hand navigation bar with links to the entire DT site. The Main/Right hand side of the body is for content and sub links within the section. This approach allows for the majority of the space to be utilized for content while the top and left hand nav bars provide a consistent navigation system for the entire site.

The Graduate Information – Thesis Resources page is an introduction page to the MFA Thesis process with useful guidelines for thesis students. It will include all necessary links on it and additional sub pages as needed for content – right now I'm using the copy from the existing DT Thesis Guidelines site, which will need to be updated and organized more thoroughly.

##### EDITORIAL NOTES:

- Image ????
- Updated Copy ??? [right now I'm using the existing DT site copy]

# DESIGN & TECHNOLOGY

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**Main Navigation:**

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  - Advising/Registration
  - Thesis
  - Areas of focus
  - D+T Consortia
  - >> Boot camp
  - apply >>
- BFA Information
- Non-Degree Information
- Student Resources
- Prospective Students
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- DT Alumni
- DT Faculty & Admin.
- Student Blog
- Faculty Blog
- Contact Us

**Graduate Information**

IMAGE

- Curriculum
- Advising/Registration
  - Thesis
- Areas of focus
- D+T Consortia
  - Boot camp
  - apply >>

**MFA DT BOOTCAMP:**

The MFA Design and Technology Program is an intense, immersive experience. Students are expected to enter fully versed in the web, programming and scripting, and interactive design. Upon entry\*, students are thrust into the studio critique environment and have virtually no time whatsoever to gain the skills necessary to carry out initial studio assignments.

Etc.

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## DT Redesign – Graduate Info.

### • MFA Bootcamp (5.5)

#### CONTENT:

##### GRADUATE INFORMATION SUB PAGE LINKS:

- Curriculum [to the DT MFA INFO-CURRICULUM page]
- Advising/Registration [to the DT MFA ADVISING page??]
- Thesis [to DT MFA Thesis Resources page??]
- Areas of focus [to DT MFA Areas of focus page?]
- D&T Consortia [to ??]
- Bootcamp [to the DT bootcamp page? bootcamp.parsons.edu?]
- apply >> [to ??]

##### BOOTCAMP PAGE LINKS:

- Download the application(acrobat PDF)
- Download the housing application(acrobat PDF)
- Download the Credit Card payment form(acrobat PDF)

#### FUNCTIONALITY:

##### BRIEF DESCRIPTION:

All sub pages have both a top and left hand navigation bar with links to the entire DT site. The Main/Right hand side of the body is for content and sub links within the section. This approach allows for the majority of the space to be utilized for content while the top and left hand nav bars provide a consistent navigation system for the entire site.

The Graduate Information - Bootcamp page is an introduction page to the MFA Bootcamp program with all necessary links on it – right now using the copy from the existing bootcamp.parsons.edu site.

##### EDITORIAL NOTES:

- Image ????
- Copy ???? [right now I'm using the existing DT site copy]

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**Main Navigation:**

- DT Home Page
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- BFA Information
  - Curriculum
  - Advising/Registration
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  - apply >>
- Non-Degree Information
- Student Resources
- Prospective Students
- DT News & Events
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- DT Faculty & Admin.
- Student Blog
- Faculty Blog
- Contact Us

**Undergraduate Information**

IMAGE

- Curriculum
- Advising/Registration
  - Thesis
  - Areas of focus
  - apply >>

**BFA DT INTRODUCTION:**

Innovation, exploration, collaboration and anti-traditionalism drive the BFA in Design and Technology. Students use new and emerging technologies and collaborate on real-world projects that take them to the next level. Graduates pursue careers in Game Design, Digital Filmmaking, Information Architecture, Interaction Design, Broadcast Design, Animation, Web Design, and Technology-Enabled Environmental and Architectural Design, to name just a few.

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## DT Redesign – Undergraduate Info.

### • BFA Introduction (6.1)

**CONTENT:**

**UNDERGRADUATE INFORMATION SUB PAGE LINKS:**

- Introduction
- Curriculum [to the DT BFA INFO-CURRICULUM page]
- Advising/Registration [to the DT BFA ADVISING page??]
- Thesis [to DT BFA Thesis Resources page??]
- Areas of focus [to DT BFA Areas of focus page?]
- apply >> [to ??]

**FUNCTIONALITY:**

**BRIEF DESCRIPTION:**

All sub pages have both a top and left hand navigation bar with links to the entire DT site. The Main/Right hand side of the body is for content and sub links within the section. This approach allows for the majority of the space to be utilized for content while the top and left hand nav bars provide a consistent navigation system for the entire site.

The Undergraduate Information - Introduction page is an introduction page to the MFA program – right now using the copy from the existing DT site.

**EDITORIAL NOTES:**

- Image ????
- Copy ???? [right now I'm using the existing DT site copy]

**Main Navigation:**

- DT Home Page
- About the DT Program
- Research Projects
- Student Showcase
- MFA Information
- BFA Information
  - >> Curriculum
  - Advising/Registration
  - Thesis
  - Areas of focus
  - apply >>
- Non-Degree Information
- Student Resources
- Prospective Students
- DT News & Events
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- Contact Us

**Undergraduate Information**

- Curriculum
- Advising/Registration
  - Thesis
  - Areas of focus
  - apply >>

**BFA DT CURRICULUM:**

Individuals entering the BFADT program as freshmen will follow the following curriculum:

<b>Freshmen Year</b>	<b>Fall</b>	<b>Spring</b>
Core Studio I, II	4	4
How computers works	2	-
Design Lab 1 (2D Visual Art)	3	-
Experiments with Technology	-	2
Design Lab 2 (3D Visual Art)	-	3

Etc...

## DT Redesign – Undergraduate Info.

### • BFA Curriculum (6.2)

**CONTENT:**

**UNDERGRADUATE INFORMATION SUB PAGE LINKS:**

- Introduction
- Curriculum [to the DT BFA INFO-CURRICULUM page]
- Advising/Registration [to the DT BFA ADVISING page??]
- Thesis [to DT BFA Thesis Resources page??]
- Areas of focus [to DT BFA Areas of focus page?]
- apply >> [to ??]

**FUNCTIONALITY:**

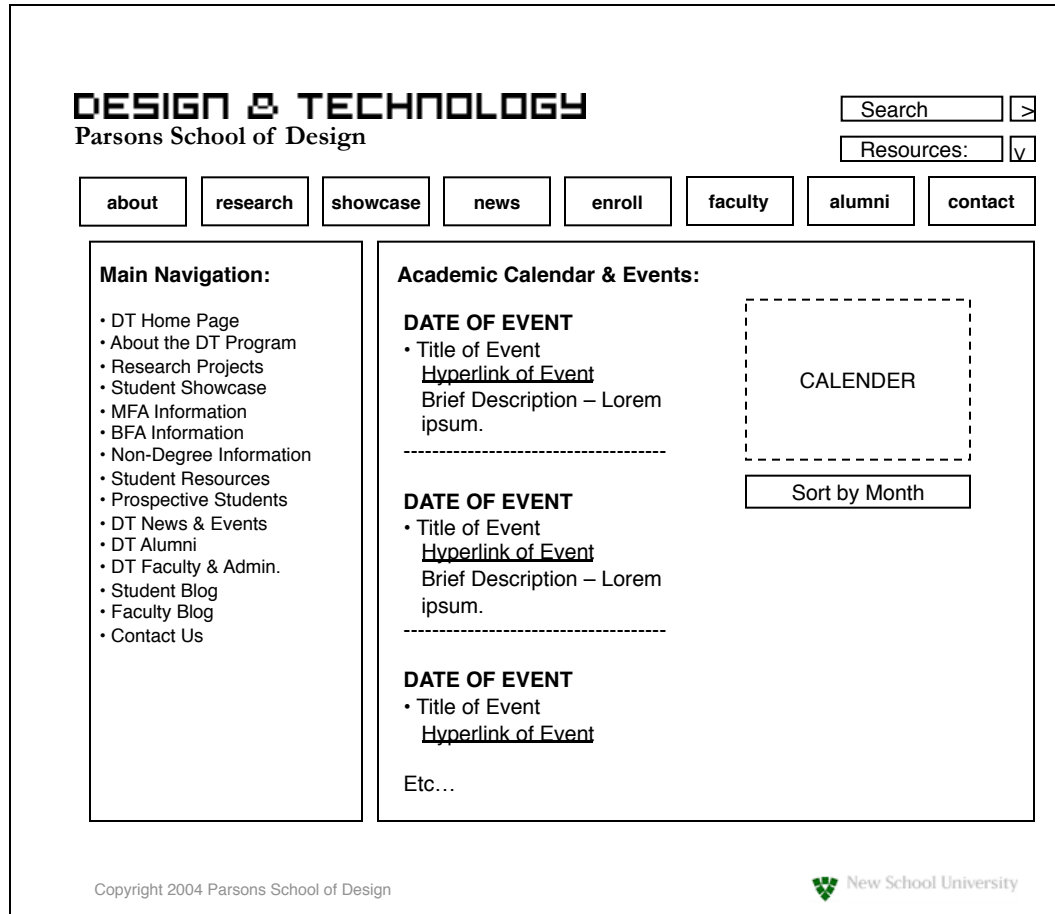
**BRIEF DESCRIPTION:**

All sub pages have both a top and left hand navigation bar with links to the entire DT site. The Main/Right hand side of the body is for content and sub links within the section. This approach allows for the majority of the space to be utilized for content while the top and left hand nav bars provide a consistent navigation system for the entire site.

The Undergraduate Information - Curriculum page is informative page listing out the BFA curriculum by semester – right now using the copy from the existing DT site

**EDITORIAL NOTES:**

- Image ????
- Graphical Chart of the BFA curriculum?
- Copy ??? [right now I'm using the existing DT site copy]



## DT Redesign – News & Events (7.1)

### CONTENT:

### FUNCTIONALITY:

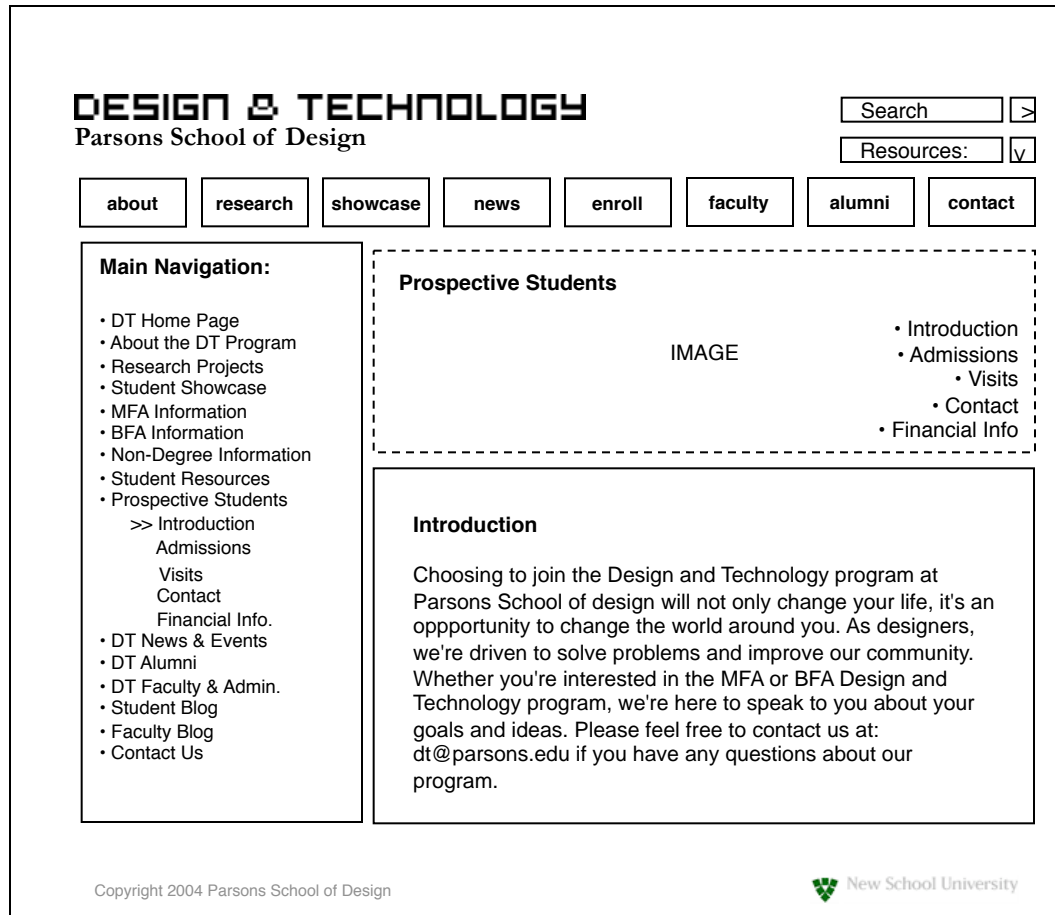
#### BRIEF DESCRIPTION:

All sub pages have both a top and left hand navigation bar with links to the entire DT site. The Main/Right hand side of the body is for content and sub links within the section. This approach allows for the majority of the space to be utilized for content while the top and left hand nav bars provide a consistent navigation system for the entire site.

The Academic Calendar, News, & Events page is mainly an interactive Calendar and a list of links out to more detailed pages of the actual event.

#### EDITORIAL NOTES:

.



## DT Redesign - Prospective Students (8.1)

### CONTENT:

#### PROSPECTIVE STUDENTS SUB PAGE LINKS:

- Introduction [to DT PROSPECTIVE STUDENTS page]
- Admissions [to parsons.edu prospective students page ([http://www.parsons.edu/prospective\\_students/index.aspx](http://www.parsons.edu/prospective_students/index.aspx))]
- Visits [to parsons.edu visiting parsons page ([http://www.parsons.edu/about/visiting\\_parsons.aspx](http://www.parsons.edu/about/visiting_parsons.aspx))]
- Contact [to DT CONTACT US page]
- Financial Info [to new school fin. Aid page: <http://www.newschool.edu/admin/finaid/faid/index.html>]

### FUNCTIONALITY:

#### BRIEF DESCRIPTION:

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The Prospective Students page is mainly one page with an intro blurb and a list of links out to other pages on either the DT site, the parsons.edu site, or the newschool.edu site..

#### EDITORIAL NOTES:

- Image ????
- Copy ???? [all I have is the intro copy from the present DT website. On the site map it mentions that each of the sub sections (Admissions, Visits, Contact, & Financial Aid) will have intro blurbs to them. Is this true?]



**DESIGN & TECHNOLOGY**  
Parsons School of Design

Search  >

Resources:  v

about research showcase news enroll faculty alumni contact

**Main Navigation:**

- DT Home Page
- About the DT Program
- Research Projects
- Student Showcase
- MFA Information
- BFA Information
- Non-Degree Information
- Student Resources
- Prospective Students
- DT News & Events
- DT Alumni
- DT Faculty & Admin.
- Student Blog
- Faculty Blog
- Contact Us

**Student Resources**

IMAGE

**SCHOOL SERVICES:**

- school directory
- university financial aid
- university housing
- int'l students service
- career services
- campus map
- academic calendar

**ONLINE RESOURCES:**

- libraries
- portal
- alvin
- acc/ku page
- kunal's 10th floor page
- catalyst

CALENDER


Sort by Month

**Calendar & Events**

- Academic Calendar
- Exhibition & Events

**OTHER:**

- faculty bios
- alumni profiles

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## DT Redesign - Resources

### • All Sub Pages (9.1-9.5)

#### CONTENT:

##### STUDENT RESOURCES SUB PAGE LINKS:

- SCHOOL SERVICES:
  - school directory
  - university financial aid
  - university housing
  - int'l students service
  - career services
  - campus map
  - academic calendar
- ONLINE RESOURCES:
  - libraries
  - portal
  - alvin
  - acc/ku page
  - kunal's 10th floor page
  - catalyst
- OTHER:
  - faculty bios
  - alumni profiles

#### FUNCTIONALITY:

##### BRIEF DESCRIPTION:

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The Student Resources page is mainly one page with a list of links out to other pages on either the DT site, the parsons.edu site, or the newschool.edu site.

##### EDITORIAL NOTES:

- Image ????
- Intro Blurb ????

**DESIGN & TECHNOLOGY**  
Parsons School of Design

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Resources:  v

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- DT News & Events
- DT Alumni
- DT Faculty & Admin.
  - >> Faculty Bios & URLs
  - Administrative Staff
  - Faculty BBS
  - Staff BBS
- Student Blog
- Faculty Blog
- Contact Us

**Faculty & Administration: Faculty Bios & URL's**

- Faculty Bios & URLs
- Administrative Staff
- Faculty Discussion Board
- Staff Discussion Board
- Faculty Calendar

IMAGE


**FACULTY BIOS & URL's**  
*Sorted by Last Name:*

**AIBICIDIEIFIGIHIIJIKILIMINIOIPIQIRISITUIVIVIXIYZ**

**LAST NAME, FIRST NAME**  
• Title, Department - URL  
-----

**LAST NAME, FIRST NAME**  
• Title, Department - URL  
-----

Etc...

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## DT Redesign – Faculty Info

### • Faculty Bios & URL's Listings (10.1a)

#### CONTENT:

##### FACULTY & ADMIN SUB PAGE LINKS:

- Faculty Bios & URL's [to DT FACULTY BIO LISTING page]
- Administrative Staff Contact Information [to DT STAFF page]
- Faculty Discussion Board [to DT FACULTY BOARD page]
- Staff Discussion Board [to DT STAFF BOARD page]
- Faculty Calendar [to DT FACULTY CALENDAR page]

#### FUNCTIONALITY:

##### BRIEF DESCRIPTION:

All sub pages have both a top and left hand navigation bar with links to the entire DT site. The Main/Right hand side of the body is for content and sub links within the section. This approach allows for the majority of the space to be utilized for content while the top and left hand nav bars provide a consistent navigation system for the entire site.

The Faculty & Admin Bios & URL's listing page is a list of links of DT faculty sorted by last name.

##### EDITORIAL NOTES:

- Department Photo/Image ????
- Intro Blurb ????

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- Prospective Students
- DT News & Events
- DT Alumni
- DT Faculty & Admin.
  - >> Faculty Bios & URLs
  - Administrative Staff
  - Faculty BBS
  - Staff BBS
- Student Blog
- Faculty Blog
- Contact Us

**Faculty & Administration: Faculty Bios & URL's**

- Faculty Bios & URLs
- Administrative Staff
- Faculty Discussion Board
- Staff Discussion Board
- Faculty Calendar



**FACULTY BIOS & URL'S**

**Last Name, First Name**

Url

**Bio:** Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua.

**Courses:**

- **Title of course:** Brief Description Lorem ipsum dolor sit amet.
- **Title of course:** Brief Description Lorem ipsum dolor sit amet.

## DT Redesign – Faculty & Admin

### • Faculty Bios & URL's Detail (10.1b)

**CONTENT:**

**FACULTY & ADMIN SUB PAGE LINKS:**

- Faculty Bios & URL's [to DT FACULTY BIO LISTING page]
- Administrative Staff Contact Information [to DT STAFF page]
- Faculty Discussion Board [to DT FACULTY BOARD page]
- Staff Discussion Board [to DT STAFF BOARD page]
- Faculty Calendar [to DT FACULTY CALENDAR page]

**FUNCTIONALITY:**

**BRIEF DESCRIPTION:**

All sub pages have both a top and left hand navigation bar with links to the entire DT site. The Main/Right hand side of the body is for content and sub links within the section. This approach allows for the majority of the space to be utilized for content while the top and left hand nav bars provide a consistent navigation system for the entire site.

The Faculty & Admin Bios & URL's detail page contains a brief bio of the faculty member, their Home Page URL, and a list of courses that they teach.

**EDITORIAL NOTES:**

- Faculty Images ????

Search    
Resources:

- about
- research
- showcase
- news
- enroll
- faculty
- alumni
- contact

**Main Navigation:**

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- Student Showcase
- MFA Information
- BFA Information
- Non-Degree Information
- Student Resources
- Prospective Students
- DT News & Events
- DT Alumni
  - Alumni Profiles
  - Alumni School Projects
  - >> Alumni Directory
- DT Faculty & Admin.
- Student Blog
- Faculty Blog
- Contact Us

**Design & Technology Alumni: Profiles**



- Alumni Profiles
- Alumni Projects
- Alumni Directory

**TITLE OF WORK:**

**Alumnus Name, Year**

Short Description: Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua.



## DT Redesign - Alumni

### • Profile Page (11.1)

**CONTENT:**

**ALUMNI SUB PAGE LINKS:**

- Alumni Profiles
- Alumni School Projects
- Alumni Directory

**FUNCTIONALITY:**

**BRIEF DESCRIPTION:**

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The above Alumni Profiles layout allows for five selected alumni to be highlighted with 3 images each & a brief description of their present or theses project.

**EDITORIAL NOTES:**

- Which alumni do you want to highlight (If we go a head with this layout I need atleast 5)?

> v

- about
- research
- showcase
- news
- enroll
- faculty
- alumni
- contact

**Main Navigation:**

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- Student Resources
- Prospective Students
- DT News & Events
- DT Alumni
  - Alumni Profiles
  - Alumni School Projects
  - >> Alumni Directory
- DT Faculty & Admin.
- Student Blog
- Faculty Blog
- Contact Us

**Design & Technology Alumni: Directory Listing**



- Alumni Profiles
- Alumni School Projects
- Alumni Directory

**ALUMNI DIRECTORY**

*Sort by Year or Last Name:*

1999|2000|2001|2002|2003|2004

A|B|C|D|E|F|G|H|I|J|K|L|M|N|O|P|Q|R|S|T|U|V|W|X|Y|Z

**LAST NAME, FIRST NAME**

- Year - URL

-----  
**LAST NAME, FIRST NAME**

- Year - URL

-----  
Etc...

## DT Redesign – Alumni

### • Listing Page (11.3)

**CONTENT:**

**ALUMNI SUB PAGE LINKS:**

- Alumni Profiles
- Alumni School Projects
- Alumni Directory

**FUNCTIONALITY:**

**BRIEF DESCRIPTION:**

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The Faculty & Admin Bios & URLS listing page is a list of links of DT faculty sorted by last name.

**EDITORIAL NOTES:**

- Intro Blurp ????

## DT Redesign – Contact Us (12.1)

### CONTENT:

**DESIGN & TECHNOLOGY**  
Parsons School of Design

Search  >  
Resources:  v

[about](#) [research](#) [showcase](#) [news](#) [enroll](#) [faculty](#) [alumni](#) [contact](#)

**Main Navigation:**

- DT Home Page
- About the DT Program
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- Non-Degree Information
- Student Resources
- Prospective Students
- DT News & Events
- DT Alumni
- DT Faculty & Admin.
- Student Blog
- Faculty Blog
- Contact Us


**Parsons Design & Technology Department: Contact Us**

IMAGE

**Mail:**  
Digital Design Office,  
10th Floor,  
2W, 13th Street,  
NY10011, NY

**Email:**  
dt@parsons.edu

**Phone:**  
212-229-8908

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### FUNCTIONALITY:

#### BRIEF DESCRIPTION:


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#### EDITORIAL NOTES:

-


# dt.parsons.edu

## Home Page




Resources:

[about](#) [research](#) [faculty](#) [consortia](#) [blogs](#) [apply](#) [contact](#)



**Kumu!**  
by Munish Dabas, MFADT '04  
[see more at the d+t showcase »](#)




**Life Cycle**  
by Russ Wootton, MFADT '05  
[see more at the d+t showcase »](#)

» **MFA DT PROGRAM INFO**  
[curriculum & courses](#)  
[advising/registration](#)  
[thesis](#)  
[areas of focus](#)  
[d+t consortia](#)  
[boot camp](#)  
[apply »](#)

» **BFA DT PROGRAM INFO**  
[curriculum & courses](#)  
[advising/registration](#)  
[thesis](#)  
[areas of focus](#)  
[apply »](#)

» **PARSONS-WIDE ELECTIVES**  
[animation sequence](#)  
[d+t electives](#)


» **NEWS & UPCOMING EVENTS**



**MFADT BOOTCAMP CELEBRATION**  
**Friday, August 20th**  
**7PM @ Remote Lounge**  
Come and celebrate with the newest bootcamp graduates at the remote lounge. The celebration will be next friday the 20th at 7:00 pm. Food and drinks 'till 9:00!  
[read more »](#)

**1st ROUND OF THESIS PRESENTATIONS September 7th-13th**  
All thesis students will be presenting their initial proposal presentations this week...  
[read more »](#)


» **JULIA SET BLOG**



+ **Networked Performance Blog**  
Turbulence.org, an organization that commissions and supports Net Art, has started a Networked Performance Blog. It has some excellent writing and documentation of a broad spectrum of...  
[read more »](#)

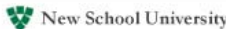
Comments (0) | 08.05.2004 : 10.46.44 | [josh](#) | [arts](#)

» **RESEARCH**



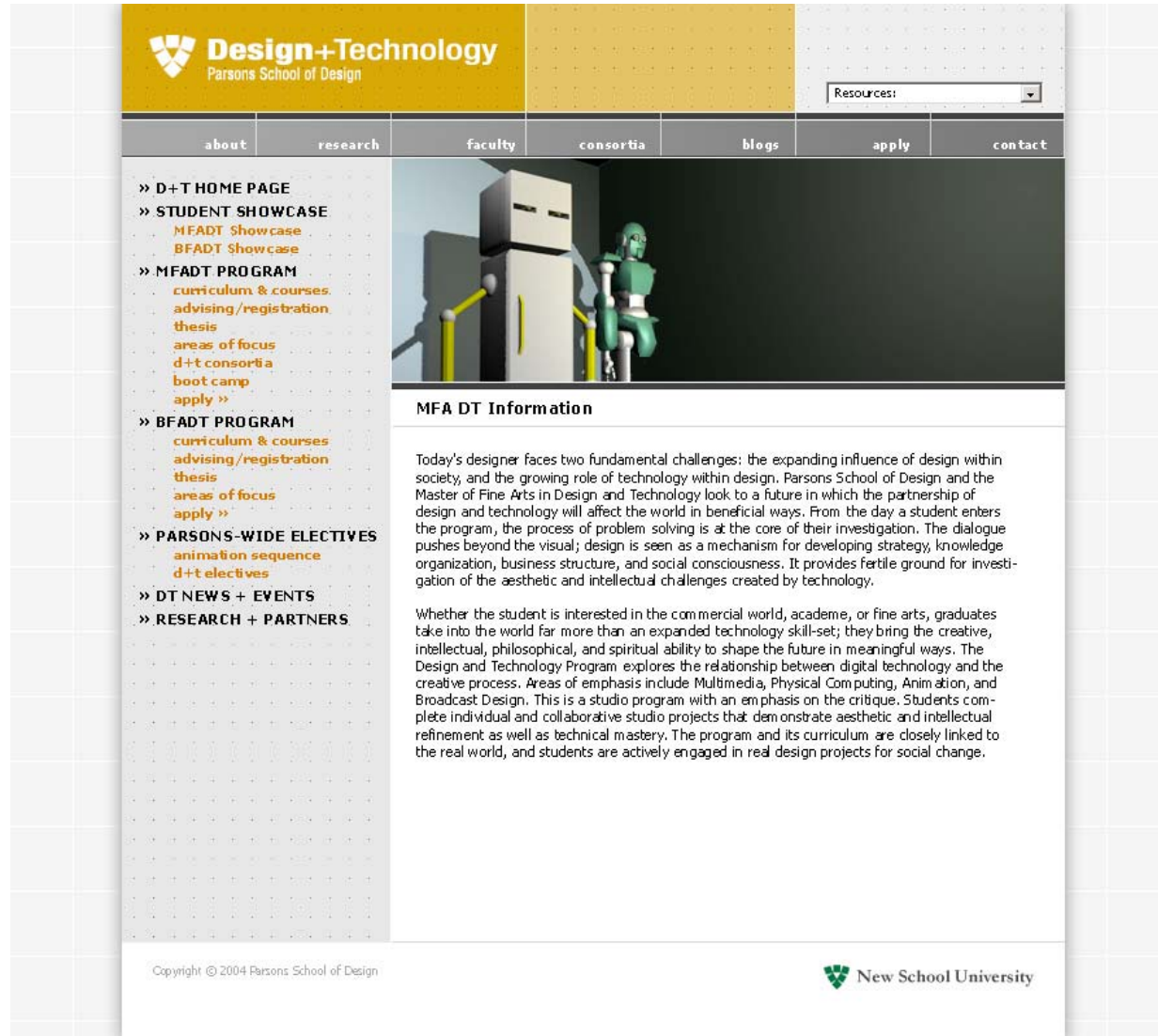
**Case Study: Designs that Promote Change**  
Working in collaboration with the Department for Design and Management a case study was conducted on designs that promote change. Topics included The Mosaic browser, the wind-up radio, Alexander Psarias, and the snowboard.  
[read more »](#)

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# dt.parsons.edu

## Home Page



The screenshot shows the homepage of the Design+Technology program at Parsons School of Design. The page features a yellow header with the program logo and name, a navigation menu, a sidebar with a list of links, a main content area with a 3D robot image and text, and a footer with copyright information and the New School University logo.

**Design+Technology**  
Parsons School of Design

Resources:

[about](#) [research](#) [faculty](#) [consortia](#) [blogs](#) [apply](#) [contact](#)


- » **D+T HOME PAGE**
- » **STUDENT SHOWCASE**
  - [MFADT Showcase](#)
  - [BFADT Showcase](#)
- » **MFADT PROGRAM**
  - [curriculum & courses](#)
  - [advising/registration](#)
  - [thesis](#)
  - [areas of focus](#)
  - [d+t consortia](#)
  - [boot camp](#)
  - [apply »](#)
- » **BFADT PROGRAM**
  - [curriculum & courses](#)
  - [advising/registration](#)
  - [thesis](#)
  - [areas of focus](#)
  - [apply »](#)
- » **PARSONS-WIDE ELECTIVES**
  - [animation sequence](#)
  - [d+t electives](#)
- » **DT NEWS + EVENTS**
- » **RESEARCH + PARTNERS**

**MFA DT Information**

Today's designer faces two fundamental challenges: the expanding influence of design within society, and the growing role of technology within design. Parsons School of Design and the Master of Fine Arts in Design and Technology look to a future in which the partnership of design and technology will affect the world in beneficial ways. From the day a student enters the program, the process of problem solving is at the core of their investigation. The dialogue pushes beyond the visual; design is seen as a mechanism for developing strategy, knowledge organization, business structure, and social consciousness. It provides fertile ground for investigation of the aesthetic and intellectual challenges created by technology.

Whether the student is interested in the commercial world, academe, or fine arts, graduates take into the world far more than an expanded technology skill-set; they bring the creative, intellectual, philosophical, and spiritual ability to shape the future in meaningful ways. The Design and Technology Program explores the relationship between digital technology and the creative process. Areas of emphasis include Multimedia, Physical Computing, Animation, and Broadcast Design. This is a studio program with an emphasis on the critique. Students complete individual and collaborative studio projects that demonstrate aesthetic and intellectual refinement as well as technical mastery. The program and its curriculum are closely linked to the real world, and students are actively engaged in real design projects for social change.

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 New School University