art155informationarchitecture

:: homeworkassignment

due :: week.05

Homework Project: Site Map

Assignment: Use Microsoft Power Point, Adobe Illustrator, or any other digital visual mapping program to create a site map. We will be hanging them up on the walls of our classroom for an in-class walking wall critique.

Purpose/Objective:

- To holistically represent a multiple user experience in a visual format.
- To organize complex data structures using various visual mapping techniques.
- To conceptually consider the advantages and disadvantages of existing informational structures in order to make organizational changes for improved usability.

Format: Two formats are due!

1. **Printed version:** please print out your two site maps and bring them to class – we will have a wall critique.
2. **Digital version**: Adobe Acrobat document (.pdf).

Reading:

- Read Chapters 3-5 from Steve Krug's Don't Make Me Think

- Resource: A visual vocabulary for describing information architecture and interaction design by Jesse James Garrett
  - http://www.jjg.net/ia/visvocab/