art155**information**architecture

:: homeworkassignment   due :: week.**06**

Homework Project: Wireframes (minimum of 3)

Assignment: Use Microsoft Power Point, Adobe Illustrator, or any other visual mapping program to create wireframes for the home page and at least two sub pages of your site:

1. **The Home Page**
2. **At least one sub page (a template, for example)**
3. **Any other sub page(s) that are important for your study.**

Purpose/Objective:

- To visually communicate a page structure that enforces "a consistent hierarchy of design elements where the relevant elements are emphasized and the content is displayed in a logical and orderly manner." –pg. 180 from Usability for the Web
- To conceptually consider the advantages and disadvantages of existing page layouts and navigational techniques in order to make organizational changes for improved usability.

Format:

- **Digital version**: Adobe Acrobat document (.pdf).

Reading: in your text *Don't Make Me Think*, read:

- **Chapter 6** – Street Signs & Breadcrumbs