



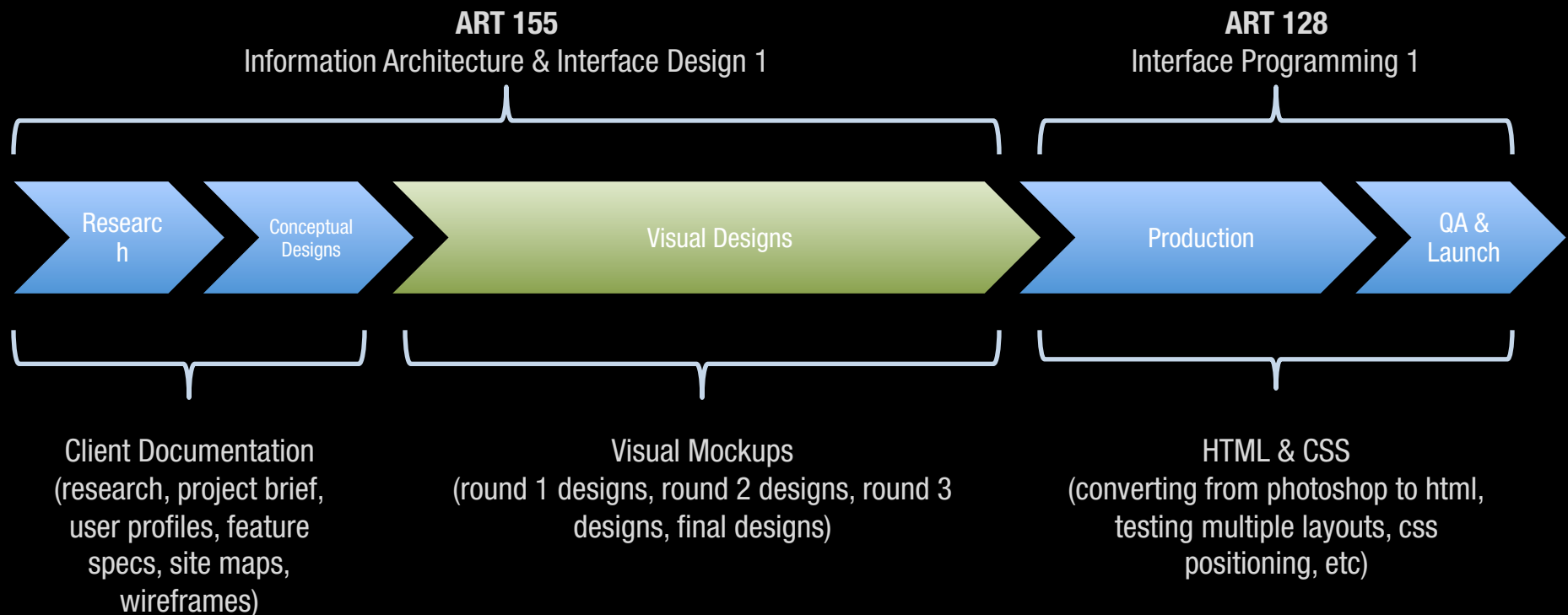
NewMediaArts
Kapi'olani Community College, University of Hawai'i

INFORMATION ARCHITECTURE

THE DESIGN PROCESS

INTERFACE DESIGN

CLASS PROJECT OVERLAP:



LESSON

TIPS, TRICKS, & ADVICE...

ART 155: ONE LARGE PROJECT

- » To design three (3) visual interface designs for a client that wants to explore three different thematic directions:
 1. Corporate/Professional (Low risk)
 - » Simple, Limited Color Palette, Minimalist design, Flat layout
 2. Fun-yet-Functional (Mid Risk)
 - » More Colors, Textures, Layers, & Depth,
 3. Experimental & Wild (High Risk)
 - » Unconventional, high impact

LESSON

TIPS, TRICKS, & ADVICE...

ART 155: ONE LARGE PROJECT

» To design three (3) visual interface designs for a client that wants to explore three different thematic directions:

1. Corporate/Professional (Low risk)
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3. Experimental & Wild (High Risk)
 - » Unconventional, high impact



THE DESIGN PROCESS

INTERFACE DESIGN

ROUND #1

ROUND #2

ROUND #3

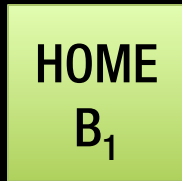
THEME A

LOW RISK



THEME B

MID RISK



THEME C

HI RISK



THE DESIGN PROCESS

INTERFACE DESIGN

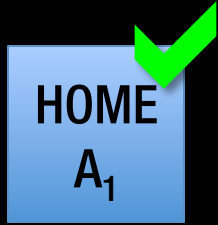
ROUND #1

ROUND #2

ROUND #3

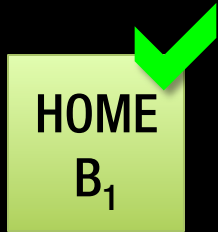
THEME A

LOW RISK



THEME B

MID RISK



THEME C

HI RISK

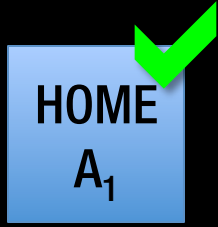


THE DESIGN PROCESS

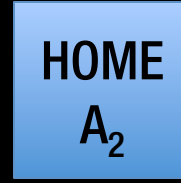
INTERFACE DESIGN

ROUND #1

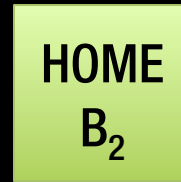
THEME A
LOW RISK



ROUND #2



THEME B
MID RISK



THEME C
HI RISK



ROUND #3

THE DESIGN PROCESS

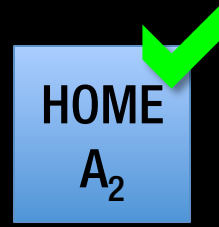
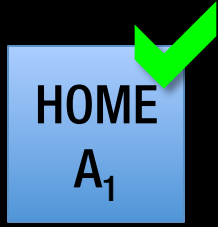
INTERFACE DESIGN

ROUND #1

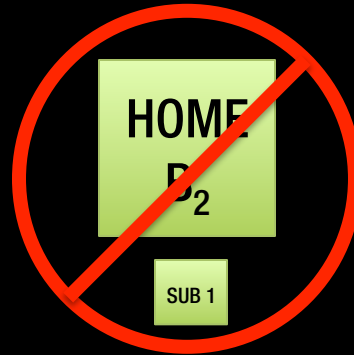
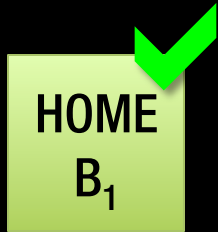
ROUND #2

ROUND #3

THEME A
LOW RISK



THEME B
MID RISK

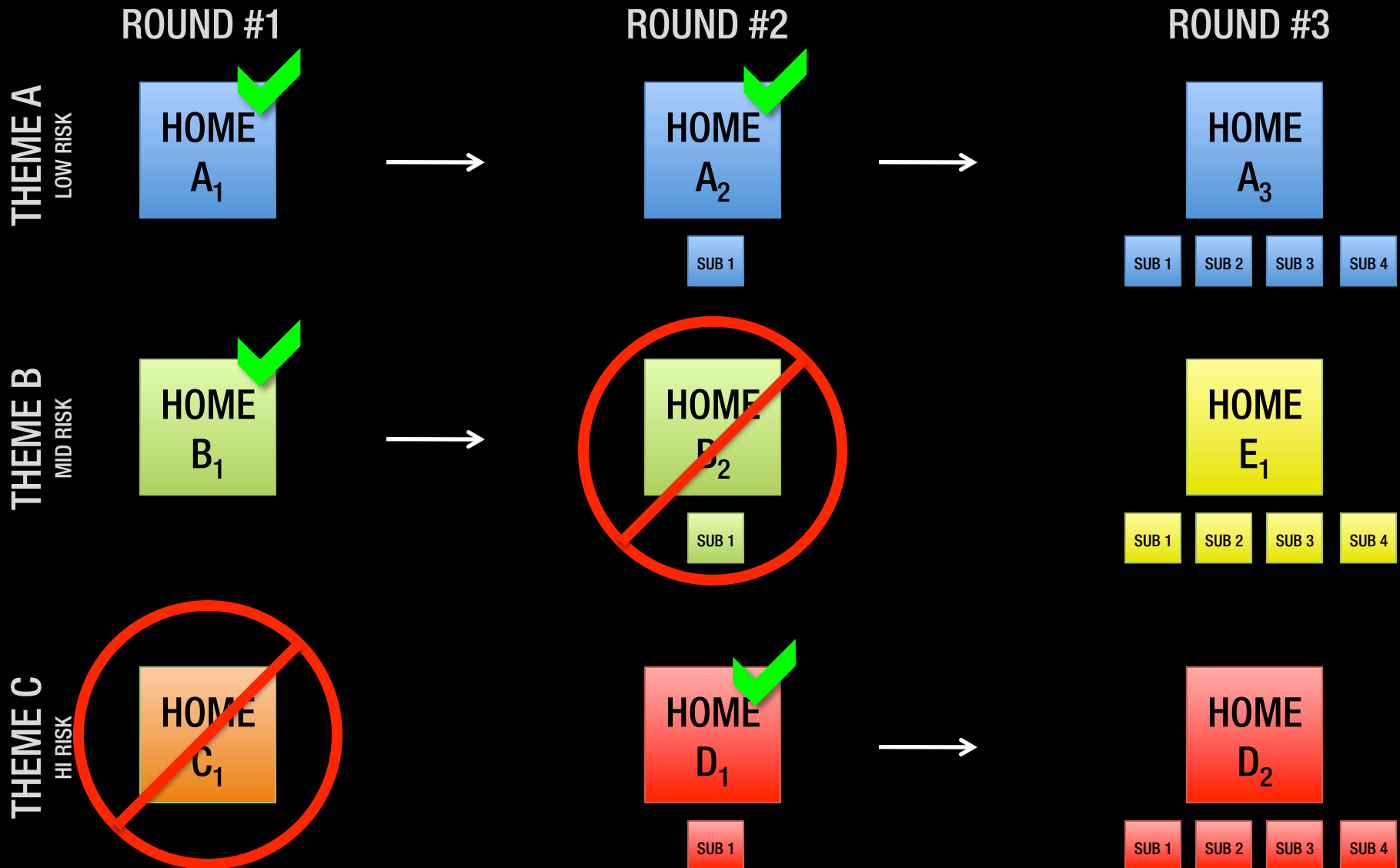


THEME C
HI RISK



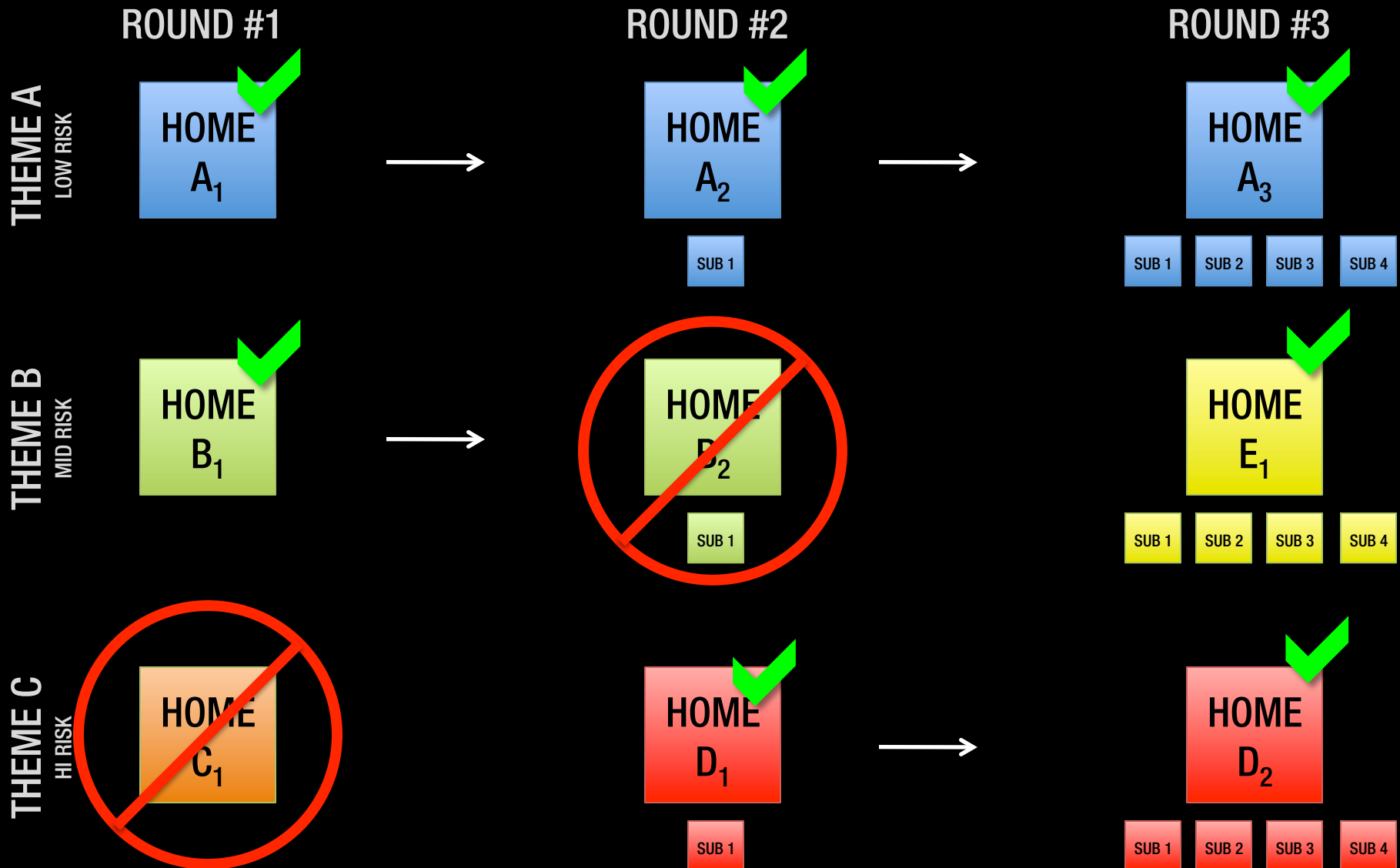
THE DESIGN PROCESS

INTERFACE DESIGN



THE DESIGN PROCESS

INTERFACE DESIGN



THE DESIGN PROCESS

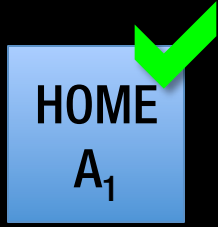
INTERFACE DESIGN

ROUND #1

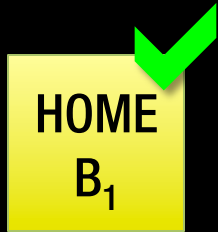
ROUND #2

ROUND #3

THEME A
LOW RISK



THEME B
MID RISK

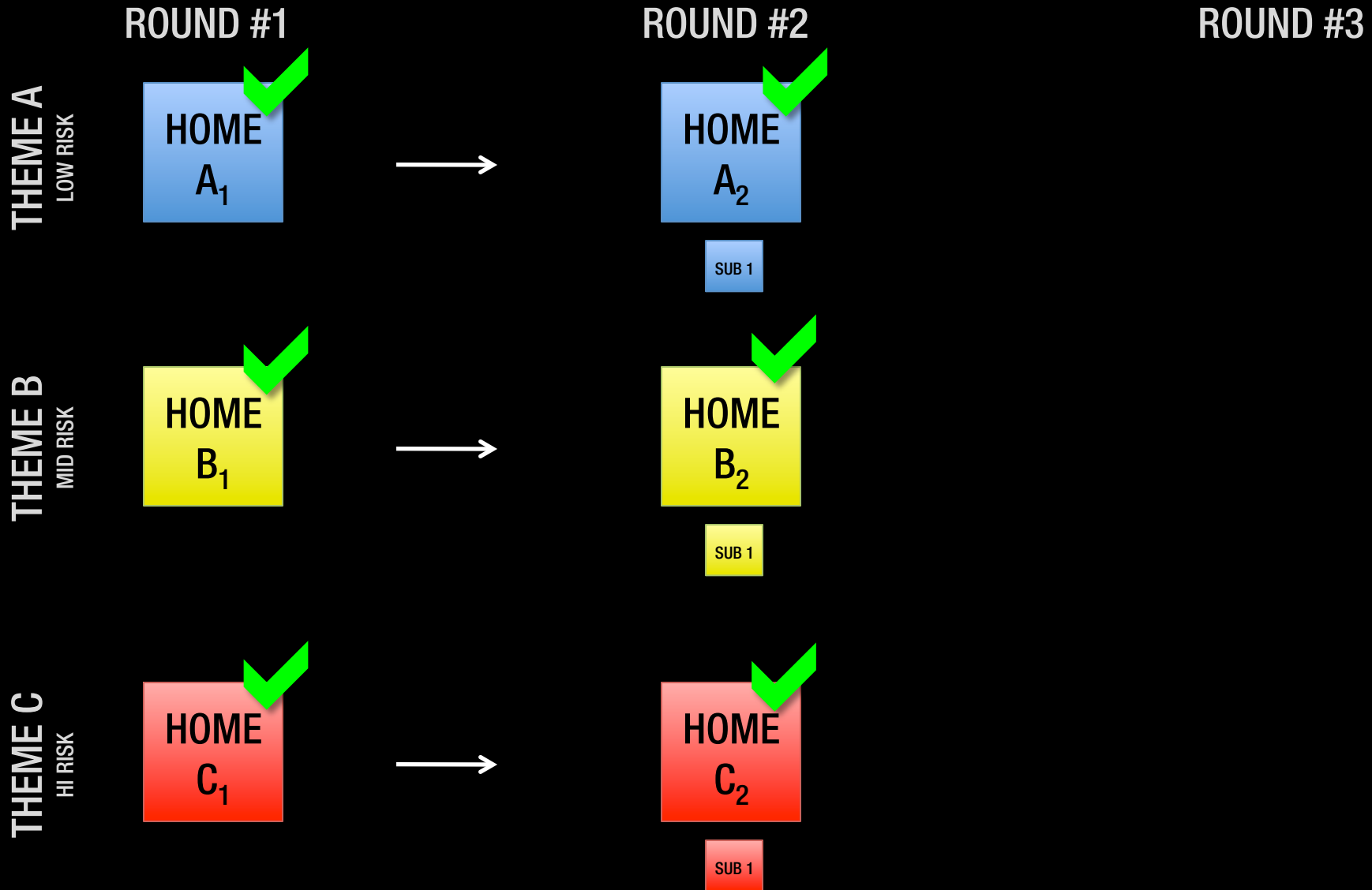


THEME C
HI RISK



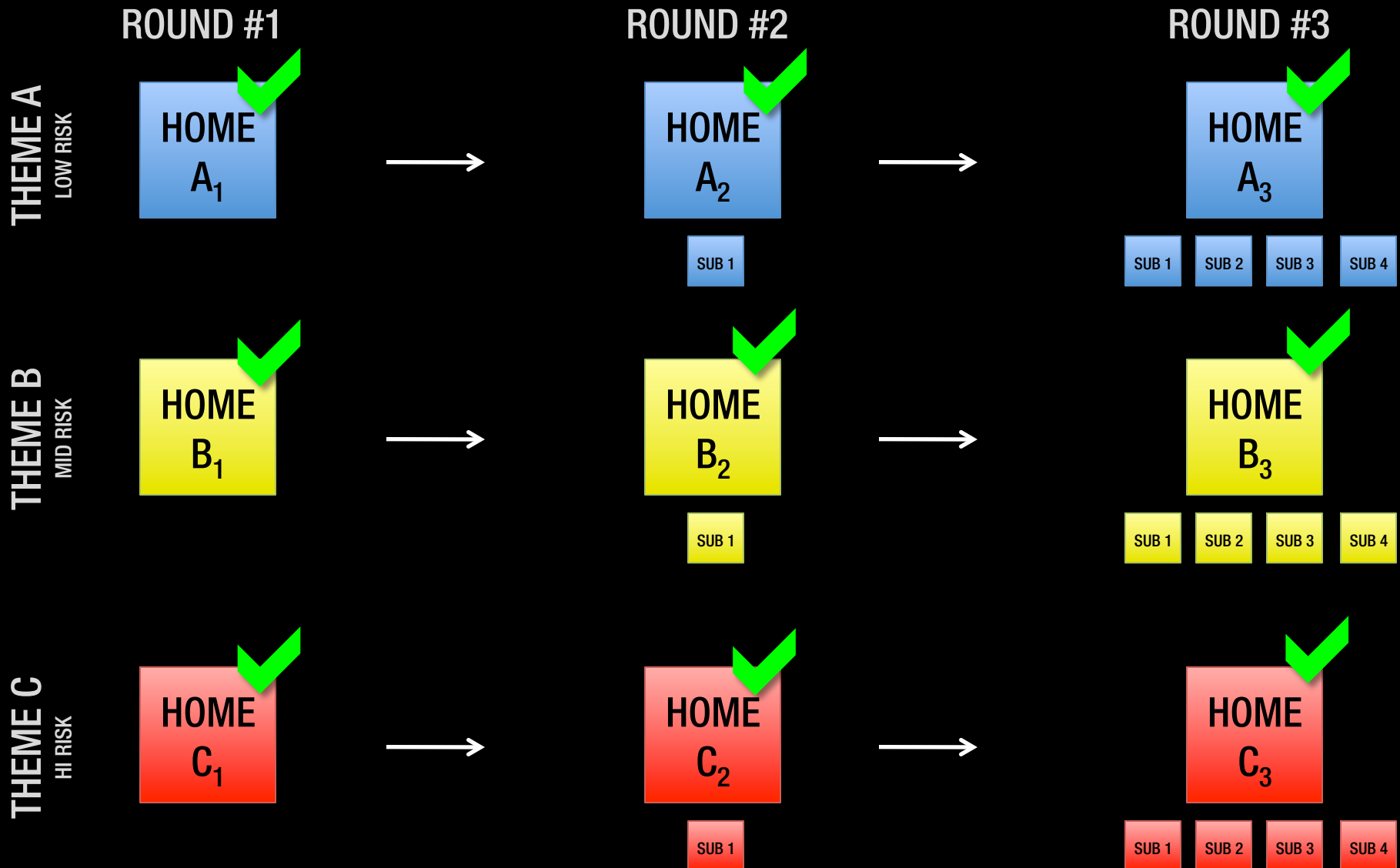
THE DESIGN PROCESS

INTERFACE DESIGN



THE DESIGN PROCESS

INTERFACE DESIGN



THE DESIGN PROCESS

INTERFACE DESIGN

ROUND #1

ROUND #2

ROUND #3

THEME A

LOW RISK

HOME
A₁



THEME B

MID RISK

HOME
B₁



THEME C

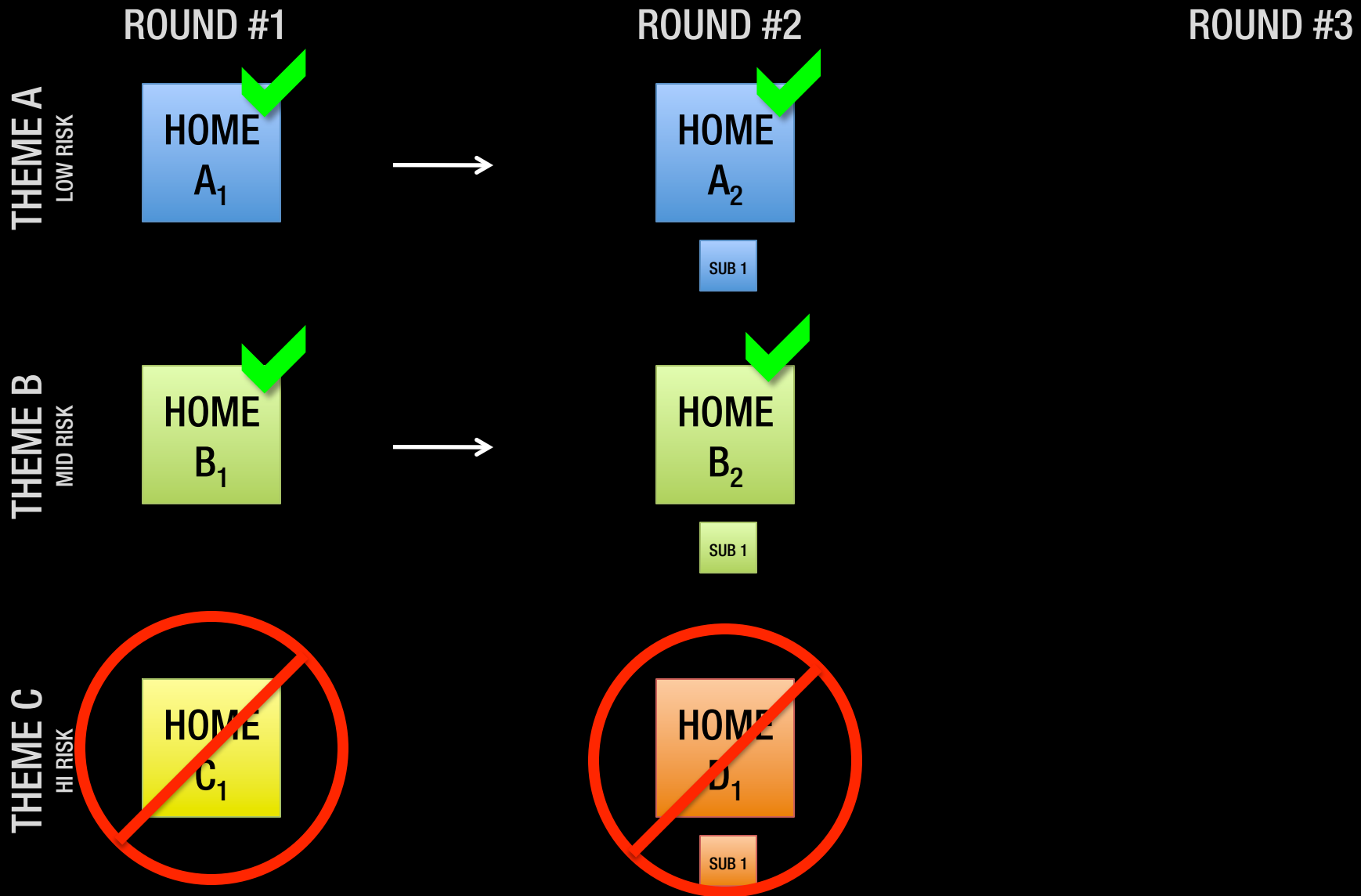
HI RISK

HOME
C₁



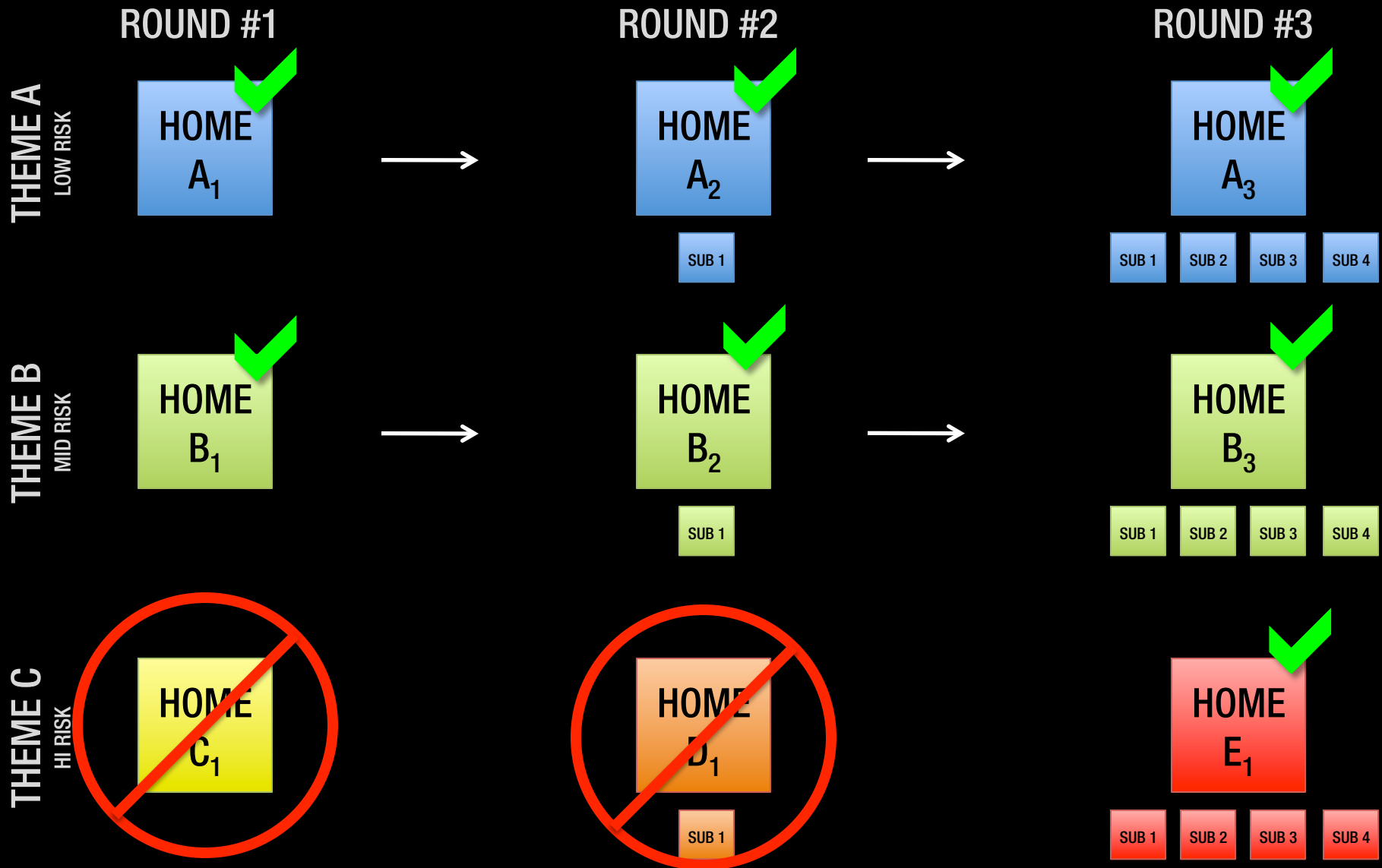
THE DESIGN PROCESS

INTERFACE DESIGN



THE DESIGN PROCESS

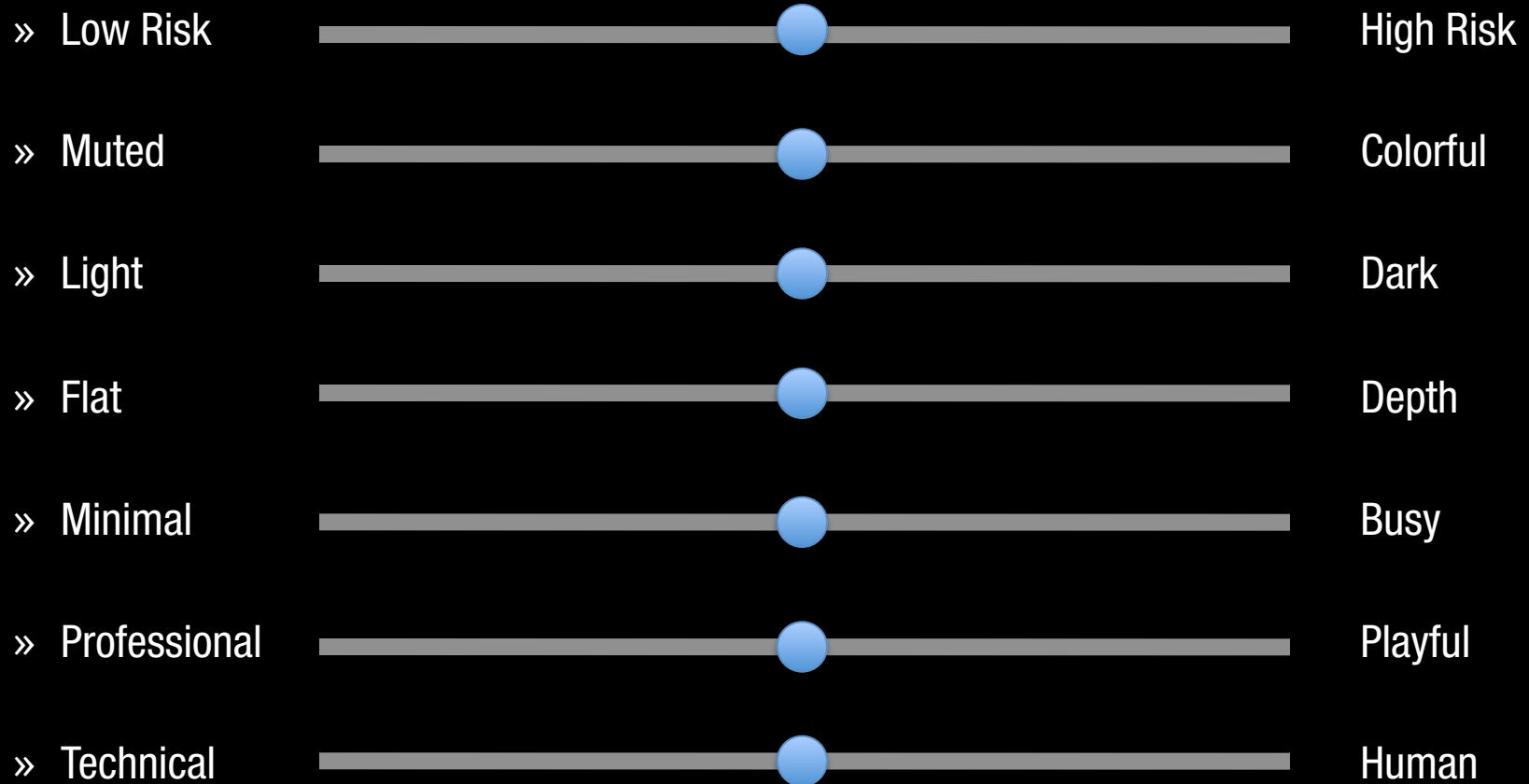
INTERFACE DESIGN



LESSON

TIPS, TRICKS, & TECHNIQUES...

TIP: CREATE A SLIDING CRITERIA DESIGN CHART THAT WILL FIT YOUR CLIENT NEEDS





Suspend Media: Client Focused Web Design.
Providing web design services for charities & SMEs since 2002

HOME

SERVICES

PORTFOLIO

APPROACH

ABOUT

CONTACT

Website design for charities, non-profit organisations and business in the UK and beyond

Suspend Media is a full-service, website design consultancy based in **Walthamstow, London, UK**. We have been producing high quality, cost effective web services for **non-profit organisations, charities** and **business** since 2002. We develop beautiful, customer-focused websites that are accessible and easy to use. We design our websites to a very high standard, ensuring the same functionality across various browsers and operating systems.

Creative, elegant, website design

Our websites are simple, elegant, fast loading, hand-coded business solutions that adhere to the World Wide Web Consortium ([W3C](#)) recommendations. We produce web platforms for all types of business and offer services for all kinds of budget.



Cherie Blair FOUNDATION FOR WOMEN

Home About us Our work **Get involved** News

**“Investing in women
is not only the right
thing to do. It is the
smart thing to do”**

*UN Secretary-General Ban Ki
Moon 2008*

Our mission is to strengthen





THE POTTER'S INN

[About the Inn](#)[Rooms](#)[House](#)[Location](#)[Area Attractions](#)[Policies](#)[Contact Us](#)

“Arise and go down to the potter’s house, and there I will cause you to hear My words.”

– *Jeremiah 18:2*



Welcome to The Potter's Inn

Welcome to The Potter's Inn Bed and Breakfast! We are located in the quaint village of Wilmore, Kentucky in the heart of the Bluegrass. We want to provide you with a relaxing getaway in a comfortable atmosphere. Relax. Meditate. Rejuvenate. Be our guest at The Potter's Inn.



859 858 0120

The Potter's Inn

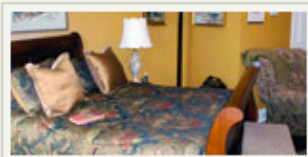
313 Walters Ln.

Wilmore, KY 40390

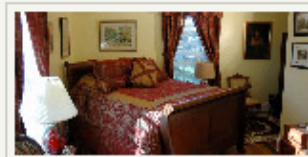
[E-mail us](#)

Our Rooms

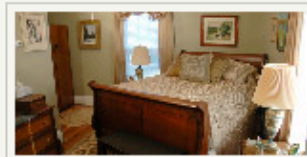
The Potter's Inn features three [quest rooms](#). Artfully decorated, each room has a private bath, queen-sized bed, and elegant decor including armoires, vanities and comfortable boudoir chairs. We also treat our guests to breakfast at the nearby Solomon's Porch cafe. Click on a thumbnail below for more photographs of the rooms.



Room 1



Room 2



Room 3



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FEATURE STORIES

New Beginnings

I can't begin to express how lost, confused and hopeless I felt before I walked in these doors...

by **Union Gospel Mission**
February 25, 2010

[MORE](#)

0

Help us celebrate 70 years of great people like you

It's the volunteers and donors who make the good work of UGM happen.

by **Union Gospel Mission**
January 08, 2010

[MORE](#)

0

A Table for 2000

Just in time for Christmas, Union Gospel Mission partners to host a free gourmet meal for the...

by **Union Gospel Mission**
December 16, 2009

[MORE](#)

0

STAY INFORMED

Let's keep the conversation going.

Email Address: *

First Name: *

Last Name: *

[SIGN UP!](#)

**Union
Gospel
Mission**

In partnership with bighearted individuals like you, Union Gospel Mission makes friends and builds relationships with people hungry for a brighter tomorrow. We walk alongside them until they have the dignity, stability and clarity to know they can reclaim their futures. We dream of a compassionate Vancouver, and invite you to imagine a community where it's normal to help people you don't know. You can start today: **help us transform lives together**

Website Solution

Kami menyediakan layanan daftar domain, web hosting & website design untuk mewujudkan kebutuhan **website** impian anda.


[DOMAIN](#)
[HOSTING](#)
[DESIGN](#)
[SSL](#)
[AFFILIATE](#)

Nama Domain



Pendaftaran domain dengan fitur terlengkap di Indonesia untuk segala keperluan.

- Domain ProtectID
- URL Cloaking
- Registrar Lock
- Domain Forwarding

Rp125ribu/thn

[More »](#)

Web Hosting



Web hosting murah, lengkap & handal plus domain gratis untuk email & website anda.

- **Domain Gratis**
- Website Builder
- Email, Web Mail & POP3
- 99% uptime guarantee

Rp125ribu/thn

[More »](#)

Design Template



Wujudkan potensi website anda dengan tampilan design terbaik & professional.

- Murah & cepat, siap dipakai
- Template Premium
- Lengkap dengan PSD & HTML

Rp1juta/one-time

[More »](#)

IdeBagus Blog

Maintenance Data Center 2009/11/30

Peningkatan 2x lipat & upgrade server

Penyesuaian Harga Hosting & Domain

Peluncuran Program Affiliate

Multiple Account, Single Signon

Business Directory

Support paling cepat yang pernah saya dapatkan

Pengalaman saya yang sudah hosting di banyak tempat. IdeBagus.com saya beri acungan dua jempol untuk urusan support. Support paling cepat yang pernah saya dapatkan. Salut!

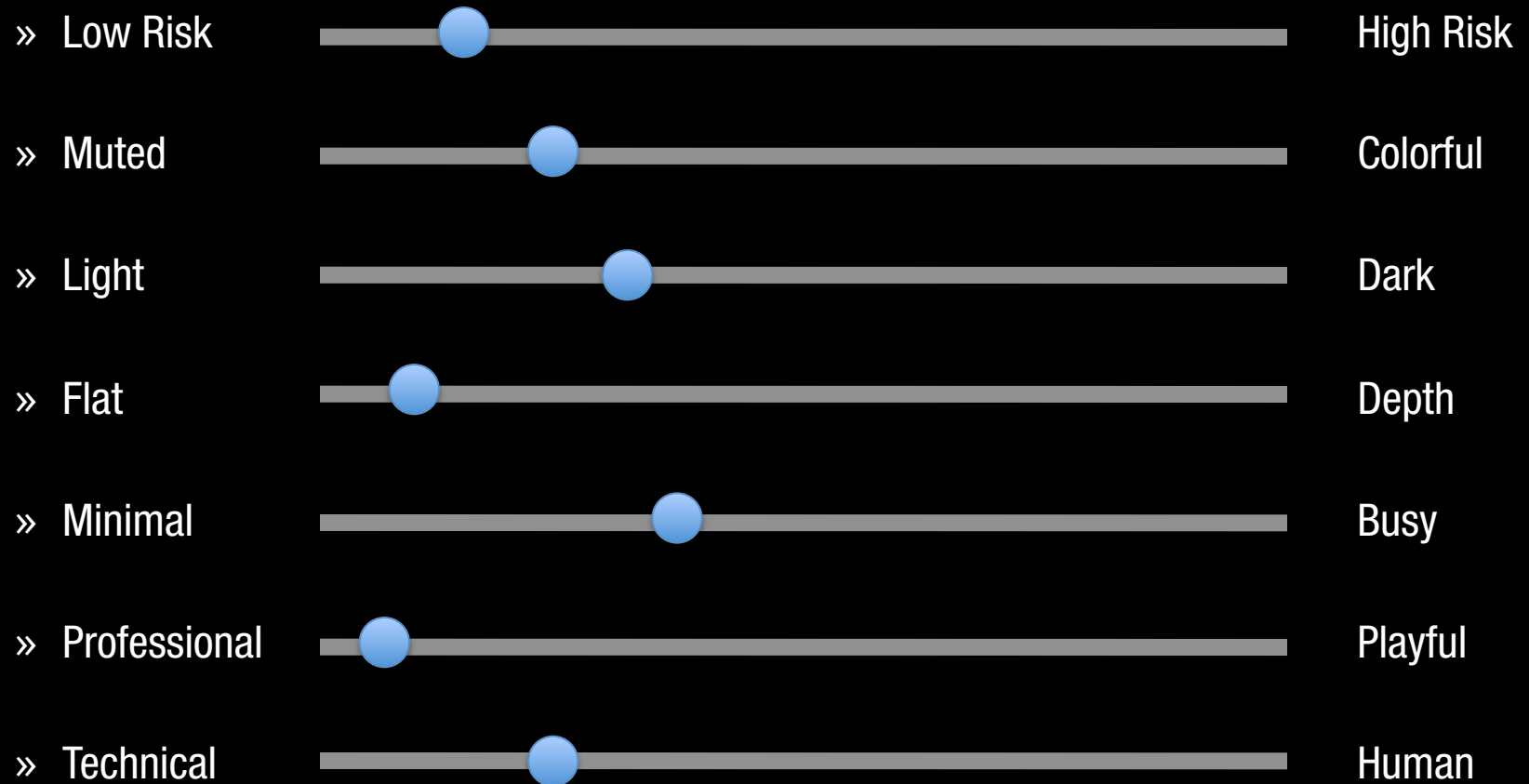
Ricky Prajoyo
Programmer & Webmaster
www.ricky.web.id



LESSON

TIPS, TRICKS, & TECHNIQUES...

A LOW RISK SLIDING CRITERIA DESIGN CHART EXAMPLE





Overview

Take a look at some of RapidWeaver's great features for building your perfect site.

[Learn More...](#)



Themes

Over 40 professionally-designed and fully customisable themes come as standard.

[Learn More...](#)



Showcase

Browse the Showcase to discover the beautiful sites people are creating with RapidWeaver.

[Learn More...](#)



Features

Read more about RapidWeaver's powerful tools to help you create the perfect website.

[Learn More...](#)



Advanced

Discover the reasons that tempt even the most seasoned hand-coders to use RapidWeaver.

[Learn More...](#)



Quicktours

Discover the power of RapidWeaver with our video tours and screenshot gallery.

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Free Download

RapidWeaver 4.3

Requires Mac OS X 10.5

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About FortyEight Designs

By pushing the limits of cutting edge technologies, I strive to stay ahead of the curve. I also understand the complexity of creating a website and a brand from the ground up, but these things are all second nature to me. By bringing fresh insights, I work closely with my clients to connect all aspects of their company from logo design, brand identity, web design, e-commerce, custom application development, internet marketing, direct mailing, call centers, and hosting. With an exceptional skill set, bonding all the pieces of a company together into a focused marketing design is my focus. I believe in having all design elements under one roof as it makes it easier to develop & expand new avenues while your company grows.

Contact Information:

Kenny Saunders
P.O. Box 1041
Smithville, MO 64089
(816) 820-4806
kenny(at)fortyeightdesigns.com

HOME

WORK

SERVICES

ABOUT

CONTACT

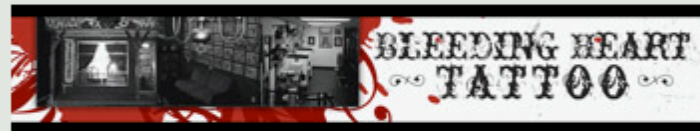
Welcome to the new
FortyEight Designs website.
This year I participated in the
May 1st CSS Reboot.

rebooted!
cssreboot

I'm currently working on Phase 2 of the site in what seems to be perpetuity. No worries. Go ahead, stop by the contact page to request my services, or engage me in conversation, I dare you.

Current Project

BLEEDING HEART TATTOO - REDESIGN



What I contributed:

Website Re-Design, Website Development, Photo Gallery Setup/Integration, Wordpress/Blog Setup, Hosting.

emotions freelance portfolio *by Mike*

ABOUT THIS SITE

Hi there. I'm Mike, a freelance web graphic designer and you're now browsing my professional portfolio. Here you can find some nice pieces of web, graphic and logo design.

Enjoy!

logo



web



web



web



logo



web



© 2011 - 2012 Mike. All rights reserved. | [Home](#) | [Portfolio](#) | [About Me](#) | [Contact](#)



mail me



“ The job is es established
grouped itellectpsing agency.
ideas. ”
Director General, NIBM
Chairman, NSB

About

Services

Clients

Portfolio

Welcome! to Minlo Media House

The advertising agency which serves reputed [clients](#) based in Sri Lanka with services which include market planning, advertising, media strategy, visual representations, web advertising specialties, trade show management and event planning.

[Read more about us](#) or checkout our [list of services](#) which will cater to your needs.

Recent Works



View our [portfolio](#) for all work we have done.

Creative, innovative, functional.

Formoda provide graphic design and internet development solutions for print and web to help take your business to new heights.

View our
Featured
Project

You may be interested in...



Vacancies at Formoda

8th March 2010 @ 10:32am

Things are going really well for Formoda and therefore we wo... read all about it »



Microsoft offering alternative browsers to Internet Explorer

4th March 2010 @ 5:10pm

The BBC website is reporting that Microsoft are to offer Int... read all about it »



Formoda featured in local press

19th February 2010 @ 10:53am

Formoda have been featured in the Herald Express a local pap... read all about it »

Who are Formoda?



Formoda specialise in internet solutions and graphic design that make a big difference to our clients business and profitability.

The Formoda team have been working together since 2001, providing corporate branding, website design, internet programming, web and email hosting and email marketing.

With offices in Devon and Berkshire, we are easily able to service our main client base which spans the whole of the South of

What we've done



Formoda would like to invite you to have a look at our design and internet portfolio.

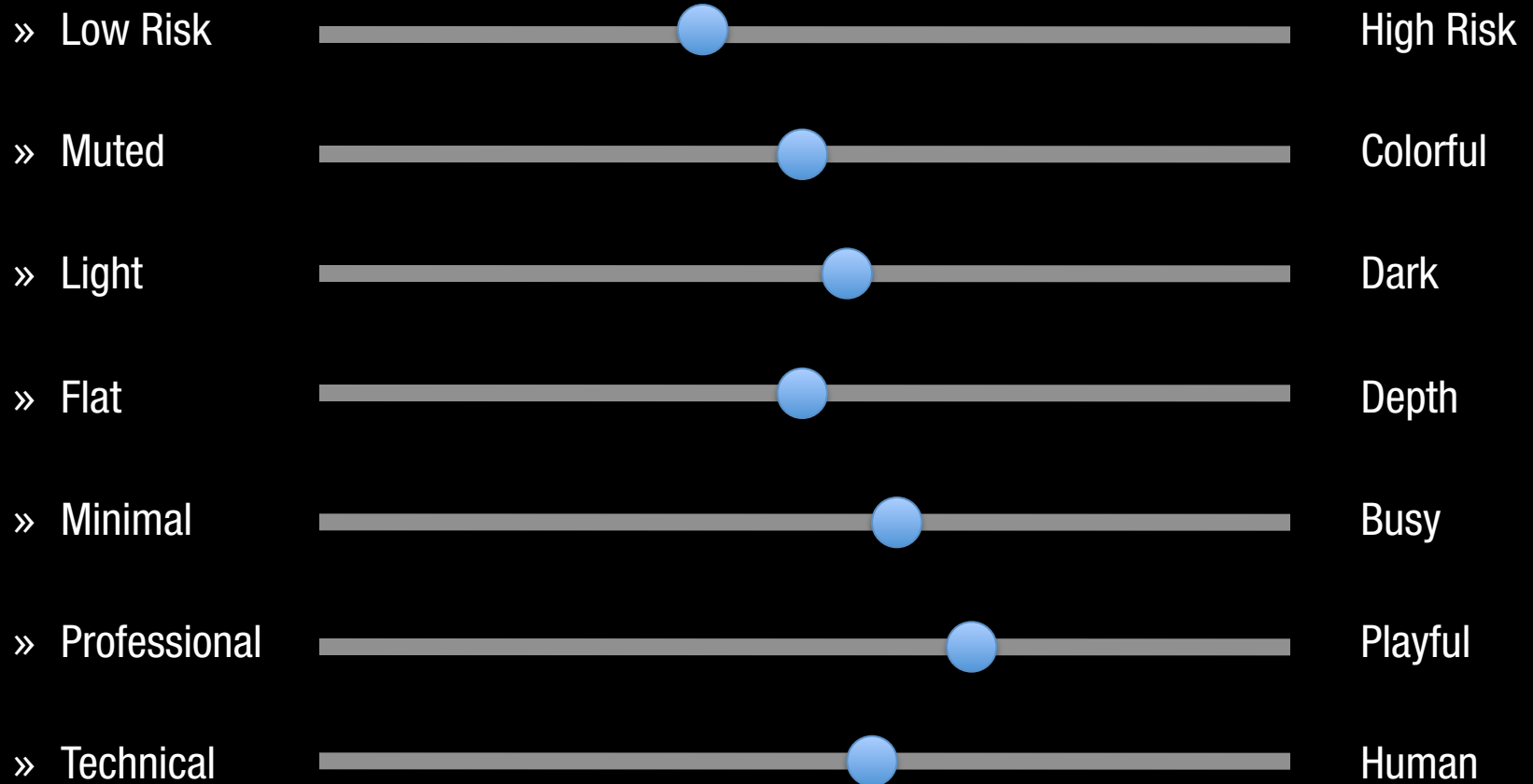
We feature corporate branding, design for print, website design, e-commerce solutions, email marketing and search engine optimisation.

The directors have been working together since 2001. We have a wealth of experience of providing successful graphic design and website development projects for our clients. Here is a small selection of our clients to give you an overview of our

LESSON

TIPS, TRICKS, & TECHNIQUES...







SLIDING CRITERIA DESIGN CHART



Rekkiabilly

ROCK'N'ROM



HOME  DATES  BAND  MEDIA  PHOTOS  LINKS  CONTACTS



WELCOME HOME



Sole, mare, coste da percorrere in moto, rock n' roll, limone e cozze aperte... ecco a voi i Rekkiabilly!!!

Freschi come rose, franchi come tiratori, suonano un rockabilly vario e ben assortito, ironico e scanzonato, pronto a farvi ballare fino allo sfinimento!

Non potrete rimanere fermi, la voglia di ballare si imporrà di voi... e dopo aver vissuto una loro performance non potrete fare a meno di pensare: Voglio vivere cosiiii... col ciuffo in frontee!!!!



NEXT DATES

MAR
04

Jalùke
Conversano (BA)

MAR
06

Engine Music hall
Martina Franca, Taranto 10:00

MAR
07

Showcase alla Feltrinelli
18:30 in via Melo, 119 Bari

[view all »](#)



NEWSLETTER



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design studio
web design tutorials & resources



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subscribe via email



deposit.photos Royalty Free Stock Images



Giveaway: Win Training Videos in Professional Photography Retouching

Author: Jan Cavan, Category: [Contests](#), [Freebies](#)



Giveaway: Win Training Videos in Professional Photography Retouching

Aside from designing graphics, one of the many uses of Photoshop is for photo retouching. You can take a poorly taken photo, enhance it in Photoshop and make it look a hundred folds better. A great way to learn how to retouch photos is through online tutorials. If you are a beginner, step-by-step walkthrough tutorials are great, but sometimes, it's also easier to follow a good screencast. A great site that provides photo retouching tutorial screencasts is RetouchCreative.

[Continue Reading »](#)

25

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<XHTML>

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BestChristian
.Design

I CREATE USABLE ACCESSIBLE COLORFUL EXPERIENCES

ABOUT ME



My work goes beyond Web site design and development. More precisely, I am an experience designer. My mission is simple: To connect you with your users. The space where the two of you meet is where I come in with unique, engaging interactive interfaces laced with just-right color, researched details and responsive solutions for your users' needs. **Simply put, I will give you creative, thoughtful design that works.**

RYAN KEISER

DESIGNER

WORK

It's what I do

PLAY

Fun stuff

BLOG

Speaking freely

From The Blog

Human Touch Initiative

The organization provides integrative therapies to those whom have cancer diagnosis. [continue reading »](#)

[Oct 2009 »](#)

[Archives »](#)

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From The Portfolio

Human Touch Initiative

The organization provides integrative therapies to those whom have cancer diagnosis.

[Preview »](#)

[Visit Human Touch Initiative »](#)

Bwanajim.com

A fairly simple site to provide simple information about Bwana Jim's Wildlife Show. From the description...

[Preview »](#)

[Visit Bwanajim.com »](#)

**WANT TO SEE HOW COLOR CAN
HELP YOU?**

**REACH OUT &
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Think of your planet as the center of an inspired universe :



Marc Burckhardt

Join

If you are an artist or an arts lover, sign up today

Complete Your Profile :

Sign up and fill out "My Profile."
Now you're ready...

Explore The Planet :

Check out Pi Central, meet AIR Artists and discover what's hot in the Market : And...

Unlock Your Tools :

Complete your profile, unlock tools, build your portfolio and market your website :

We plant Web sites that flourish in the harshest climates.

USABILITY

VISIBILITY

AESTHETICS

FLEXIBILITY



Florida Web Design

Small businesses don't often have the internal resources needed to create and manage a professional Web site.

Fortunately, that's where we come in. By hand crafting a Web design that's as professional and customer-focused as you are, Flourish Web Design will help you connect with your audience and gain a key advantage over competitors who are content to continue promoting their business through traditional channels.

If you are located somewhere in north central

Additional Services

PRINT

Brochures, reports, signage, apparel. You name it, we design it.

IDENTITY

Does your enterprise need a face, or just a facelift? We can help.

FEATURED PROJECTS

NEXT PROJECT

ForexIndicators
Trade with confidence.

Home Forex Brokers Metatrader Indi

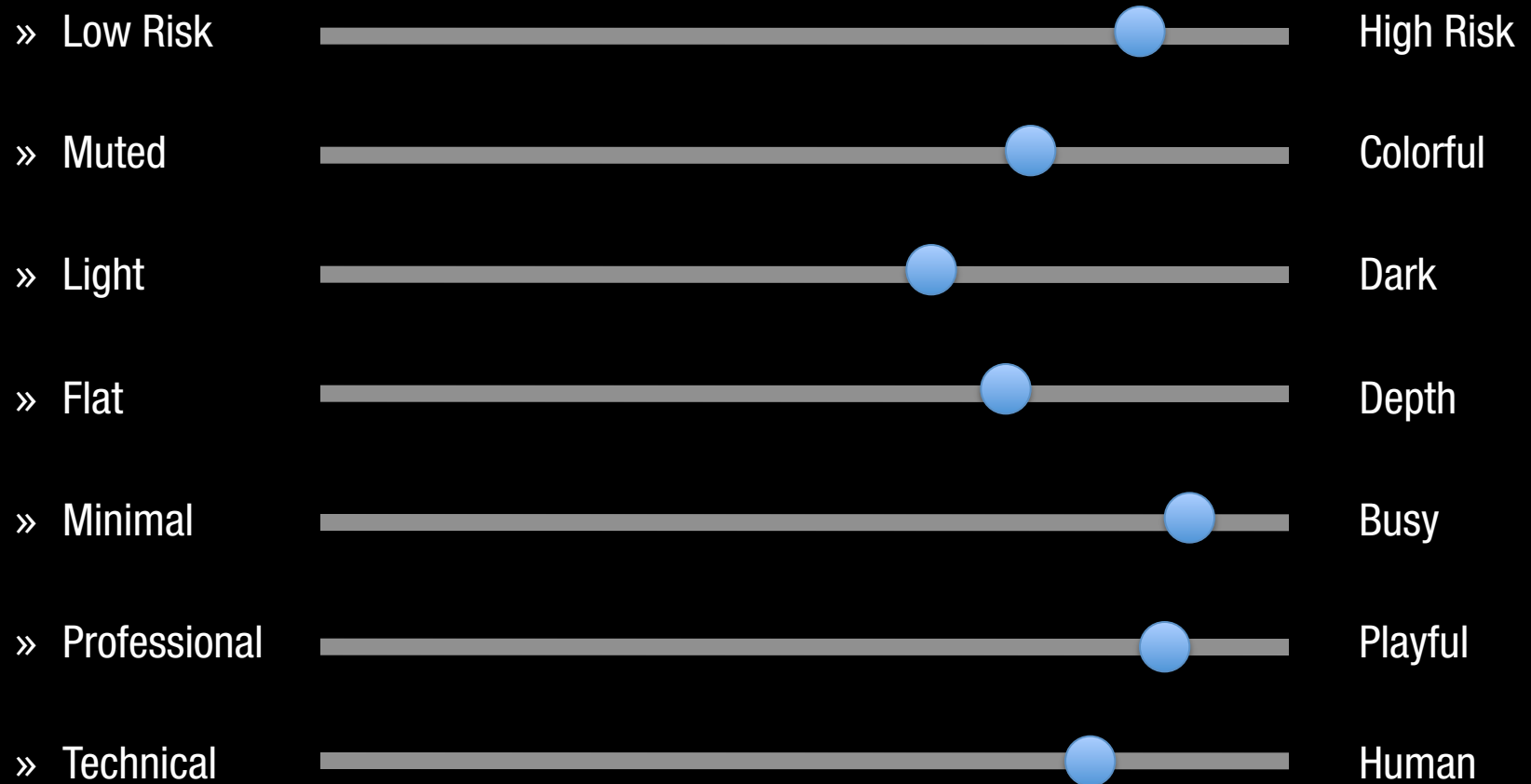
Top Ranked Brokers

- 1 eToro VISIT Review
- 2 MGForex VISIT Review
- 3 Easy Forex VISIT Review

LESSON

TIPS, TRICKS, & TECHNIQUES...

A HIGH RISK SLIDING CRITERIA DESIGN CHART EXAMPLE



NewMediaArts

Kapiolani Community College, University of Hawai'i