Client Project Information Sheet

The Client: Cecilia Vargas, Parent Consultant

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Competitor names/Links: none

The Project: Public Service announcement

Description and Detailed scope of all project components needed:

We, at the Learning Disabilities Association of Hawaii (LDAH), would like a Public Service Announcement to bring awareness to the community of the free services we offer as the only the Parent Training & Information Center (PTI) for the state of Hawaii. We are a non-profit organization founded in 1968 by parents of children with disabilities.

It is our mission to enhance education, work and life opportunities for children and youth with disabilities by empowering them and their families through information, training and mentoring, and by public outreach and advocacy.

LDAH supports parents of children with any disability and the professionals who serve them throughout Hawaii in a variety of ways:

Information/Referral
Education and Training
Mentoring and Advocacy
Persons-In-Need (PIN) (small grant awards to benefit children with disabilities)
Keiki Screening Project

Purpose of Project

Project Visual Inspiration (Provide links/samples of design/functionality that you like)

Parents of children with disabilities struggle with schools in their community providing appropriate public education. Parents are unaware of their rights and protection under Law which provides opportunity for all children with disabilities to be educated with their typically developing peers. LDAH gives parents information and tools to advocate for their child with a disability.

Current Project Identity or Collateral (description of what you like of wish to change)

LDAH would like to change the perspective of others, that all children with or without a disability can benefit from education. Parents can be a part of that process by gaining the knowledge and resources to improve their children's with disabilities access to appropriate education.

Additional comments