

digitalmultimedia

NewMedia

due :: week 6

:: homeworkassignment

homework project: Video Project

assignment: Create a short video using a either existing/found footage, your own footage, or a combination thereof. The video must have a strong concept (ie. a theme, an underlying message, a tagline, etc.

Ideas include:

- A Short Documentary (ie. on a given topic of interest)
- A Short Product Demo (ie. to be viewed from a web site)
- A Short Biographical Profile (ie. an artist profile, an athlete profile, etc.)
- A Short Advertisement (ie. 15 or 30 seconds in duration)

purpose/objective:

• To learn how to shoot and edit digital video.

formats:

H264 .mp4 Online Video File – url to video file posted on your class web page.
Export Setting: H264 .mp4 file