



:: homeworkassignment

interfacedesignstudio
due :: week.10

homework project: Visual Designs - Round #3

assignment: Based upon your project deliverables, conceptual plans, milestones that you set forth for the semester, and the feedback from your round 2 designs, be prepared to present your final visual designs for the client at the Round 3 critique (midterm critique).

If you have yet to choose your final thematic direction, please take advantage of your Round 3 critique as an opportunity to present the final options for the client to choose from (or for your critics to help you choose).

If you have already chosen the final thematic direction, consider re-clienting your other visual design(s) and themes to repurpose them as potential additional portfolio items.

Minimum due: at least one final/chosen thematic direction or a minimum of two different visual themes for each deliverable. All pages/screens/devices/sizes/deliverables/etc should be represented.

Be sure to name everything clearly and appropriately.

purpose/objective:

- To experiment visually by taking risks.
- To analyze basic information structures and demonstrate the ability to organize ideas into comprehensive information hierarchies.
- To apply the visual elements of line, shape, value, color, texture, time, and the design principles of balance, rhythm, emphasis, contrast, variation, repetition, and unity to interface design assignments.
- To defend the conceptual merits of your own designs.

format: however many designs are necessary to show to the client the final thematic visual directions for each deliverable. You may use a combination of photoshop and illustrator to execute your graphical design elements digitally, but ultimately your final layout should be saved out as jpgs or pdfs. For Round 3, you should have no lorem ipsums or temporary stand-in photography at all.

For each deliverable, the designs should be FINAL. They should all be polished, complete visual designs ready to show the client for FINAL approval.

Post a link to the images off your main class web page before class begins.

NOTE: Please consider posting thumbnails (similar to a "comp site") with visual snapshots for each of your deliverables, so the client can easily see your designs online.