

Course Learning Report

Course: HOST 170 Selling Destinations

Date: Fall 2012/Spring 2013 Semesters

Traditional (Total of 45 students)

On-Line (Total of 52 students)

Author: Two HOST faculty members

PROGRAM OUTCOME	Competency	Assessment Method	Expected Level of Achievement	Results of Assessment	Next Steps *
1,2,5,6,7,8	Competency 1 Analyze the differences between the major travel destinations worldwide, to be able to describe their uniqueness and recommend when selling travel.	What: Chapter Presentations/Critical Thinking Assignments How: PowerPoint/CT Writings Who: Instructor When: Through- out the semester	Expected: 70% or more students pass with a 70% or better grade.	<p style="color: red;">Results: 44/45 (98%) students achieved a 70% or better.</p> <p style="color: purple;">Results: 42/52 (81%) students achieved a 70% or better.</p> <p>Expectations were met.</p>	Action: Assess CT Assignment Date: Fall 2013 +
1,2,4,5,6,7,	Competency 2 Describe Hawaii's uniqueness, even between the different islands to be able to describe and recommend, along with the latest and greatest events and attractions of the islands	What: HVCB Ke Kula/Critical Thinking Assignments How: Certification/Test/Malama Pono Activity/C T Writings Who : Instructor When: Chapter 7 – Second month of the semester Malama Pono/CT – through- out the semester	Expected: 70% or more students pass with a 70% or better grade.	<p style="color: red;">Results: Certification: 100% of students received the Hawaii Destination HVCB Certification. Test: 37/45 (82%) students achieved a 70% or better.</p> <p style="color: purple;">Results: 37/52 (71%) students</p>	<p>Action: Assess Malama Pono and CT Assignments Date: Fall 2013 +</p> <p>Students do better on Regional Chapter Test.</p>

				<p>received the Hawaii Destination HVCB Certification.</p> <p>Add ke kula results</p> <p>Expectations were met.</p>	
1,2,5,	Competency 3 Identify the capitals, major tourist attractions, major cities, airports, airlines, methods of transportation, currency, lodging options and history of each country.	<p>What: Chapter Presentations/Test/Critical Thinking Assignments/Final Exam</p> <p>How: PowerPoint/CT Writings/Test</p> <p>Who :Instructor</p> <p>When: Through-out the semester</p>	Expected: 70% or more students pass with a 70% or better grade.	<p>Results:</p> <p>PP: 44/45 (98%) students achieved a 70% or better.</p> <p>Test: 34/45 students achieved a 70% or better.</p> <p>Final Exam 29/45 (64%) students achieved a 70% or better.</p> <p>Results: PP: 42/52 (81%) students achieved a 70% or better.</p> <p>Test: 36/52 (70%) achieved a 70% or better.</p> <p>Final Exam Results: 40/44 (91%) students achieved a 70% or better</p> <p>Expectations were not met for the traditional final exam.</p>	<p>Action:</p> <p>Although 14 students did not pass the final exam, only 2 students did not pass the class (D).</p> <p>Date:</p> <p>Action: Assess Malama Pono and CT Assignments</p> <p>Date: Fall 2013 +</p> <p>Students did not do well on the final exam that covers all of the major tourist attractions of the world (100Q). Include critical thinking exercises and service learning activities. M. generation will google verses memorizing.</p>
1,2,5	Competency 4 Explain climatic	What: Chapter Presentations/Critical	Expected:	Results: PP44/45 (98%) students	Action: Assess Malama Pono and

	differences and weather patterns of the destinations and how they affect tourism.	Thinking Assignments How: PowerPoint/CT Writings Who :Instructor When: Through-out the semester	70% or more students pass with a 70% or better grade.	achieved a 70% or better. Results: PP 42/52 (81%) students achieved a 70% or better. Expectations were met.	CT Assignments Date: Fall 2013 +
1,2,4,5,6,7,8	Competency 5 Interpret the cultural patterns unique to Hawaii and major foreign destinations.	What: HVCB Ke Kula How: Certification/Critical Thinking Assignments/Test Who : Instructor When: Chapter 7 – Second month of the semester for Ke Kula and through-out the semester for CT Assignments	Expected: 70% or more students pass with a 70% or better grade.	Results: Certification: 100% of students received the Hawaii Destination HVCB Certification. Test: 37/45 (82%) students achieved a 70% or better. Results: 37/52 (71%) students received the Hawaii Destination HVCB Certification. Test: 36/52 (70%) achieved a 70% or better. Kekula results Expectations were met.	Action: Assess Malama Pono and CT Assignments Date: Fall 2013 +
1,2,5,8	Competency 6 Assess motivational factors that encourage a traveler to visit major	What: Chapter Presentations/Critical Thinking Assignments How: PowerPoint/CT Writings Who :Instructor	Expected: 70% or more students pass with a 70% or better grade.	Results: PP 44/45 (98%) students achieved a 70% or better. Results: PP 42/52 (81%) students	Action: Assess Malama Pono and CT Assignments Date: Fall 2013 +

	destinations.	When: Through-out the semester		achieved a 70% or better. Expectations were met.	
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LEGEND: SLOs

1. Use knowledge and skills associated with problem solving, creative and critical thinking, reflection and decision making to function effectively in the classroom, community, and industry.
2. Apply the concepts and skills necessary to achieve guest satisfaction.
3. Demonstrate leadership and teamwork to achieve common goals.
4. Conduct him/herself in a professional and ethical manner, and practice industry defined work ethics.
5. Communicate effectively and confidently in the classroom, community and industry.
6. Demonstrate knowledge of multicultural perspectives to meet the needs of guests and employees.
7. Lead with the knowledge that the foundation of tourism is based on the respect of the host culture with the responsibility to perpetuate the unique values, traditions, and practices of the place.
8. Use knowledge of best practices to further sustainability (economic, environmental, and cultural/social) in the industry.
9. Demonstrate ability to perform basic and supervisory level job functions in travel/tourism and hotel/restaurant careers

*Next steps can include revision to syllabi, curriculum, teaching methods, student support, and other.

