

## **Strategic Planning Committee**

**May 14, 2014**

**11:00 a.m. – 12:00 p.m., D104**

### **MINUTES**

**Present** –Mary Heller, Loke Kenolio, Franklin Kudo, Ross Prizzia, Sherry Proper (Chair), Linda Randall, Melissa Saul, Leila Wai Shimokawa, Ryan Sommer, Wendy Tatsuno, Garyn Tsuru, Doris Ching (Consultant).

Committee Chair, Sherry Proper, called the meeting to order.

#### **Student Satisfaction Survey**

Director of Enrollment Management, James Cromwell, conducted a presentation on results from the recently completed student experience survey this past semester. The survey was sent via email to approximately 1800 students with an 11% return rate. The survey focused on retention, academic experience, student support services, and student life. The results collected are a good baseline. Mr. Cromwell will continue with a survey each semester in hopes of increasing participation each time. This will keep UHWO in compliance with the Hawaii Graduation Initiative by informing faculty and administration of problems that may hinder the progress of students.

#### **Emerging Themes**

The five themes presented were:

- ◇ Teaching & Learning
- ◇ Indigenous-Serving
- ◇ Partnerships & Collaborations
- ◇ Leadership [Career Development]
- ◇ Student-Centered / Student Success

Please see attached PowerPoint, which summarizes qualities of each theme and is a working document that can be updated and changed as necessary.

#### **Strategic Plan Format Structure**

Committee members were asked to take a close look at the University of Alaska Southeast strategic and assessment plan model provided by Alan Rosenfeld. This model appears the most appropriate of best practices for UHWO to follow as an indigenous-serving

university,. Along with a summarized version of the vision, mission, and objectives, the University of Alaska measures success along with an easy-to-use website with links provided for all the objectives.

“A Practical Guide to Strategic Planning in Higher Education” by the Society for College and University Planning is an excellent sample and will be used as a “how to” in the preparation of the strategic plan giving structure and guidance.

The UH Hilo model will also be used in developing format and structure as an example of incorporating the Hawaiian language into the strategic plan.

### **Next Steps**

Committee members were asked to start thinking about what the plan would say if it was written today. Each member was also asked to think of which subcommittee he or she would like to serve on based on the five themes.

**The next meeting of the Strategic Planning Committee is on Wednesday, May 21, 2014 from 11:00a.m. – 12:00p.m. in D104.**