

University of Hawai'i West O'ahu – SAMPLE Academic Map 2014-2015
Bachelor of Arts in Business Administration, Concentration in Marketing

Year 1

SEMESTER 1

SEMESTER 2

Fall			Spring		
REQ Fulfilled	COURSE	CR	REQ Fulfilled	COURSE	CR
FW	ENG 100	3	Writing Skills	ENG 200 or 209	3
FS	MATH 103	3	FGA / FGB	HIST / ANTH 151 or 152	3
FGA / FGB	HIST / ANTH 151 or 152	3	DP	CHEM, GEOL, MET, OCN	3
DA/DH/DL	DA/DH/DL	3	DS	ANTH, ECON, POLS, PSY or SOC	3
LD Elective	BUSA 120	3	OC & LD Elective	e.g., SP 151	3
Credits		15	Credits		15
MILESTONE: Completion of ENG 100 and Math 103, Pre-Requisite for BUSA 320			MILESTONE: Completion of ENG 200 or 209 / Focus OC requirement		

Year 2

SEMESTER 3

SEMESTER 4

Fall			Spring		
REQ Fulfilled	COURSE	CR	REQ Fulfilled	COURSE	CR
HAP & DA/DH/DL	DA/DH/DL	3	DS	ANTH, ECON, POLS, PSY or SOC	3
DB	BIOL or ZOOL	3	Core	BUSA 300	3
DY	BIOL or ZOOL lab	1	LD Program Req	ACC 202	3
LD Program Req	ACC 201	3	LD Program Req	ECON 130	3
LD Program Req	ECON 131	3	LD or UD Elective		3
LD Elective	ICS 101	3			
Credits		16	Credits		15
MILESTONE: Completion of Focus HAP requirement and BUSA 345 (pre-req ICS 101)			MILESTONE: Complete ENG 200 or 209 before taking WI courses Completion of General Education Requirements, Lower Division Program Requirements, Begin Core Requirements (Marketing)		

Year 3

SEMESTER 5

SEMESTER 6

Fall			Spring		
REQ Fulfilled	COURSE	CR	REQ Fulfilled	COURSE	CR
Core	BUSA 312 * ACC 202	3	Core	BUSA 321 *ACC 201 & 202, BUSA 320	3
Core	BUSA 320 * Math 103	3	Core	BUSA 345 *ICS 101	3
Core	BUSA 386	3	Concentration MKT UD	_____ 300 +	3
Concentration MKT UD	_____ 300 +	3	WI & UD Humanities	Writing Intensive 300+	3
UD Elective	_____	3	LD or UD Elective	_____	3
Credits		15	Credits		15
MILESTONE: Begin Concentration, requires 12 credits from BUSA 304, 305, 325, 364, 408, 476 &/or 496			MILESTONE: Schedule appointment for Degree Audit with Academic Advisor Completion of Upper Division Humanities requirement		

Year 4

SEMESTER 7

SEMESTER 8

Fall			Spring		
REQ Fulfilled	COURSE	CR	REQ Fulfilled	COURSE	CR
Core	BUSA 435 *BUSA 300 & 321	3	LD or UD Elective	_____	3
Concentration MKT UD	_____ 300 +	3	LD or UD Elective	_____	3
Concentration MKT UD	_____ 300 +	3	LD or UD Elective	_____	3
LD or UD Elective	_____	3	ETH & LD or UD Elective	_____	3
WI & UD Elective	Writing Intensive 300 +	3	WI & Capstone	BUSA 486 or BUSA 490 or BUSA 494 *	3
Credits		15	Credits		15
MILESTONE: Complete all WIs but capstone by next term. Completion Core & Concentration Requirements. Talk to Faculty Advisor. Schedule appointment for Grad Check with Academic Advisor			MILESTONE: Apply for graduation by Add/Drop date * Completion of Capstone, Focus ETH and WI		

Graduation Requirements

- ☐ 45 Upper Division Credits Minimum
- ☐ 120 Total Credits Minimum
- ☐ 30 UHWO Credits Minimum
- ☐ 3 Upper Division Writing Intensive Courses
- ☐ Focus Requirements (OC, HAP, ETH)
- ☐ 2.0 OVERALL GPA
- ☐ 2.0 UHWO GPA
- ☐ 2.0 CONCENTRATION GPA

NOTES: It is strongly recommended that students in Business Administration take a course in business law.