



## OFFICE of STUDENT LIFE 2013-2014 ASSESSMENT REPORT

### MISSION

The Office of Student Life provides students with (or student access to) experiential education, leadership opportunities, student representation and programs and activities which enhance campus life and support the greater West O'ahu community. Students may get involved with any of the Chartered Student Organizations, join an existing or start a new Registered Independent Student Organization, as well as serve on university-wide committees, all of which provide robust, vibrant student life programs and activities. The Office of Student Life also offers personal and organizational development training/workshops, and resources and materials for student organizations. We are committed to providing these services and programs from a student centered perspective which promotes leadership, life skills and personal development.

### GOALS

- Promote awareness of student leadership and involvement opportunities on campus and in the community
- Increase and facilitate student participation in co-curricular activities
- Promote student learning, success and satisfaction with their involvement in co-curricular activities

### DEPARTMENTAL DASHBOARD

- Student Lounge is open daily for student use from 8:30am to 4:30pm, Monday through Friday
- Student Lounge can reserved for student organizational meetings and events
- Four (4) Chartered Student Organizations on campus – Associated Students of the University of Hawai'i West O'ahu (ASUHWO), Campus Center Board (CCB), Student Activity Fee Board (SAFB), Student Media Board (SMB)
- As of Spring 2013, 18 student organizations were registered on campus
- As of Fall 2013, 21 student organizations are registered on campus
- As of Fall 2013, The Hoot, School's Newspaper printed Four (4) issues (September, October, November, and December)

### POINTS OF PRIDE

- ASUHWO presented "Re-envisioning Student Life at UH West Oahu: A Proposal to Re-structure Mandatory Student Fees" before UH Board of Regents and received approval. With guidance, ASUHWO initiated and followed through on this project.
- Developed and implemented Informational Orientation Session for Registered Independent Student Organizations (RISOs) that helped to increase student awareness of university resources and support.
- Increased Student Awareness of Student-Planned Events by disseminating bi-monthly or weekly e-mail announcements to students of "UPCOMING STUDENT EVENTS" and implemented a Bulletin Board-Flyer Request Form for posting club, division, and school-wide events
- Launched of Student Government website – [www.asuhwo.com](http://www.asuhwo.com).

**ASSESSMENT ACTIVITIES 2013-2014**

**Student Learning Outcome 1**

In the Fall 2013 semester, student government leaders who participate in a student advocacy workshop will demonstrate understanding of a student advocacy model. At least 80% of the students will score 7 out of 10 on a post-test.

**Methods/Measures**

- Administer student advocacy pre-test to student participants.
- Student Life Coordinator will conduct student advocacy workshop.
- Administer student advocacy post-test to student participants.
- Analyze the pre-test and post-test.

**Findings**

Training for the Advocacy Model was provided for the ASUHWO Student Government members. Six members out of the 10 were able to participate in this training session. Other members could not make it due to work and other commitments/obligations. Prior to the workshop, they had very little to fair knowledge of any advocacy model. They were not familiar with the Midwest Academy Model. The ability to advocate for their peers was mixed between fair and good. After the workshop training on the advocacy model, the members of the Student Government were able to learn more about advocacy and the different components. As a group, they have a much better understanding of an advocacy model, able to advocate for peers and constituents using the model. See Appendix #1

**Conclusions/Status (next steps)**

The Midwest Academy Model is a guide, plan, strategy chart for advocacy efforts. Student Government members will use the Midwest Academy Model as a tool for implementing their issues and initiatives for the upcoming year. Advisor will provide ongoing support and guidance as students pursue their advocacy efforts. The Advocacy Training workshop presentation will be revised for repeated trainings in Fall 2014 as well as Spring 2015. In addition, Advisor will revise and strengthen the pre- and post- surveys and implement them at the repeated trainings.

**Program Objective 1**

By Spring 2014 semester, Student Life will have a registration form for student organizations fillable online.

**Methods/Measures**

- Design registration online form.
- Launch registration online form for use.
- New groups seeking registration will complete the online form.

**Findings**

Design of online registration form is completed. Implementation of the online form is still in progress. Did not complete. Existing form available online to be downloaded and form-fillable. No groups were registered in the latter part of Spring 2014 semester.

**Conclusions/Status (next steps)**

Full launch and implementation of online registration will take place in August 2014. All student organizations will have to re-register their organization with the campus.

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### PLANS FOR COMING YEAR

- Develop a credit leadership course for UHWO students to encourage involvement in student organizations and activities.
- Develop a Student Life website for UHWO students to provide information on student organization opportunities, resources, calendar of events, etc.
- Communicate more with student organization leaders by creating a monthly newsletter to be disseminated electronically.

### ATTACHMENTS

Attachment A: Appendix 1. Pre-test and Post-test results of Advocacy Training Workshop Presentation (N=6)

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## ATTACHMENT A

### Appendix 1. Pre-test and Post-test results of Advocacy Training Workshop Presentation (N=6)

Q1: As ASUHW0 member, I can advocate for the following:		
	Pre	Post
Myself	0	0
Classmates	0	0
Constituents	1	0
Fee-paying students	0	0
All of the above	5	6

Q2: I would rate my understanding of any advocacy model:		
	Pre	Post
Poor	2	0
Fair	3	1
Good	1	1
Very good	0	4

Q3: I would rate my current ability to advocate for my peers, classmates (constituents):		
	Pre	Post
Poor	0	0
Fair	3	0
Good	3	4
Very good	0	2

Q4: I would rate my familiarity using the Midwest Academy Model:		
	Pre	Post
Poor	6	0
Fair	0	1
Good	0	3
Very good	0	2

Q5. The Midwest Academy Model is:		
	Pre*	Post
An organized strategy	1	1
An easy way to map your plan	0	0
Roadmap for your campaign	0	0
All of the Above	3	5
*Note: 2 participants did not complete this rating statement on the pre-test survey.		

Q6: What are the different components of the Midwest Academy Model:		
	Pre*	Post
Longterm objectives, intermediate and short-term goals	1	0
Organizational considerations	0	0
Supporters and opponents	0	0
Targets and tactics	0	0
All of the above	3	6
*Note: 2 participants did not complete this rating statement on the pre-test survey.		

Q7: When thinking about organizational considerations, you should consider the following:		
	Pre	Post
List the resources that you have access to	0	0
Include money, number of staff, facilities, reputation, etc	0	0
List ways how your group will be strengthened	0	0
List internal problems that should be considered if the campaign is to succeed	0	0
All of the above	6	6

Q8. A Primary Target using the model is:		
	Pre*	Post
The decision maker	2	6
Is a shopping store	0	0
The bullseye mark	2	0
All of the Above	1	0
*Note: 1 participant did not complete this rating statement on the pre-test survey.		

Q9. A Secondary Target is:		
	Pre*	Post
An organized strategy	2	6
An easy way to map your plan	0	0
Roadmap for your campaign	2	0
All of the Above	1	0
*Note: 1 participant did not complete this rating statement on the pre-test survey.		

Q10. When considering a tactic...		
	Pre*	Post
Make sure it is used in a context	1	2
Make sense to the membership	0	1
Directed at a specific target	3	1
Flow of actions organized	1	2
*Note: 1 participant did not complete this rating statement on the pre-test survey.		

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Q11. I would rate my ability to advocate using the Midwest Academy Model	
	Post
Poor	0
Fair	1
Good	2
Very good	3

Open-ended questions:

**Three words to describe the model:**

- Organized (3)
- Effective (2)
- Concise
- Resourceful
- Logical
- Advocate
- Clear (2)
- Understandable
- Easy
- Counter-argumentable
- Chart
- Visual
- Good
- Strategy

**Other: What are some things that you have learned about the model?**

- Everything
- Never heard of it before
- How everything goes together
- Just an overview of the model in general
- The primary target and secondary target! They are the people we need to talk to