OFFICE of STUDENT LIFE 2014-2015 ASSESSMENT REPORT

MISSION

The Office of Student Life provides students with (or student access to) experiential education, leadership opportunities, student representation and programs and activities which enhance campus life and support the greater West O‘ahu community. Students may get involved with any of the Chartered Student Organizations, join an existing or start a new Registered Independent Student Organization, as well as serve on university-wide committees, all of which provide robust, vibrant student life programs and activities. The Office of Student Life also offers personal and organizational development training/workshops, and resources and materials for student organizations. We are committed to providing these services and programs from a student centered perspective which promotes leadership, life skills and personal development.

GOALS

- Promote awareness of student leadership and involvement opportunities on campus and in the community
- Increase and facilitate student participation in co-curricular activities
- Promote student learning, success and satisfaction with their involvement in co-curricular activities

DEPARTMENTAL DASHBOARD

- Student Lounge is open daily for student use from 7:30am to 8:00pm, Monday through Friday
- Student Lounge can reserved for student organizational meetings and events
- Four (4) Chartered Student Organizations on campus – Associated Students of the University of Hawai‘i West O‘ahu (ASUHWO), Campus Center Board (CCB), Student Activity Fee Board (SAFB), Student Media Board (SMB)
- As of Spring 2013, 18 student organizations were registered on campus
- As of Fall 2013, 21 student organizations are registered on campus
- As of Spring 2014, 30 student organizations are registered on campus
- As of Fall 2013, The Hoot, School’s Newspaper printed Nine (9) issues (September 2013, October 2013, November 2013, December 2013, February 2014, March 2014, April/May 2014, September 2014, and October 2014)

POINTS OF PRIDE

- ASUHWO presented “Re-envisioning Student Life at UH West Oahu: A Proposal to Re-structure Mandatory Student Fees” before UH Board of Regents and received approval. With guidance, ASUHWO initiated and followed through on this project.
- Developed and implemented Informational Orientation Session for Registered Independent Student Organizations (RISOs) that helped to increase student awareness of university resources and support.
- Increased Student Awareness of Student-Planned Events by disseminating bi-monthly or weekly e-mail announcements to students of “UPCOMING STUDENT EVENTS” and implemented a Bulletin Board-Flyer Request Form for posting club, division, and school-wide events
- Launched of Student Activity Fee Board website – www.safbwo.weebly.com
Hosted Welcome Week events, E Ola Kakou (Let’s Live Wellness) Week, and What’s Love? Week (Domestic Violence Awareness and safe spaces)
SAFB coordinated two student activities night events – Splash Bash and Creepy Carn-Evil
Fall Fest, in its second year, coordinated by Registered Independent Student Organizations (RISOs)
Established a beginning Intramural-Recreational Sports Program, ImWest
As of Fall 2014, ImWest began offering weekly Field Days, which are open recreational play on the Great Lawn and weekly Zumba classes

ASSESSMENT ACTIVITIES 2014-1015

Student Learning Outcome 1
In the Fall 2014 semester, Student Activity Fee Board leaders who participate in a student event/program planning workshop will demonstrate understanding of event coordination and program planning. At least 90% of the student members will score 8 out of 10 on a post-test.

Methods/Measures
- Administer student event/program planning pre-test to student participants.
- Student Life Coordinator will conduct event/program planning.
- Administer student event/program planning post-test to student participants.
- Analyze the pre-test and post-test.

Program Objective 1
By the end of Spring 2014 semester, Student Life will develop a Student Marketing Team to design flyers, promotional logos, posters, banners, and other materials while promoting via social media, managing campus bulletin boards, compiling student life events for e-blast announcements, and adding events to the UHWO calendar.

Methods/Measures
- Develop position descriptions
- Determine compensation – credit, stipend, hourly rate, experience
- Recruit students by connecting with faculty members and instructors
- Interview, select, and train
- Production and delivery of service

PLANS FOR COMING YEAR
- Develop a credit leadership course for UHWO students to encourage involvement in student organizations and activities.
- Develop a Student Life website for UHWO students to provide information on student organization opportunities, resources, calendar of events, etc.
- Communicate more with student organization leaders by creating a monthly newsletter to be disseminated electronically.

ATTACHMENTS