



UNIVERSITY  
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WEST O'AHU



**CALENDAR ALERT**  
Sept. 18, 2015

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**UH West O'ahu and the Academy for Creative Media System present the Creative Media Masters Series featuring YouTube star Joseph Vincent  
Event kicks off University's celebration of Filipino American History Month**

**KAPOLEI** --- The University of Hawai'i Academy for Creative Media System together with the University of Hawai'i – West O'ahu will host a Creative Media Masters Series presentation featuring musician and YouTube sensation Joseph Vincent. The Masters Series is part of UH West O'ahu's Creative Media concentration and aims to increase student understanding of the art and business of content creation. All presentations are free and open to students, faculty, and the public. This masters series event also kicks off UH West O'ahu's celebration of October as Filipino American History Month. The University will host events and activities throughout the month honoring Filipino heritage.

**Musician and YouTube star Joseph Vincent, Thursday, Oct. 1, 12:30 - 2 p.m.  
UH West O'ahu Library 'Ulu'ulu Exhibition Space, first floor**

Musician and YouTube sensation Joseph Vincent will discuss his career and creative influences, and perform some of his hit songs followed by a question and answer session with UH West O'ahu students.

Joseph Vincent is an acoustic singer-songwriter from Irvine, California with a [YouTube channel](#) boasting more than 500,000 subscribers and 48 million total views. He took the top prize in Southern California's Filipino news station, Kababayan LA-18, Kababayan Superstar contest and was named YouTube Artist of the Year 2009 by Australia-based *Star Central Magazine*. In 2010, Vincent was featured twice on NBC's *The Ellen Degeneres Show* where he performed an acoustic cover of Iyaz's "Replay" and Mike Posner's "Cooler Than Me." Vincent is currently recording a self-written debut solo album.

For more information about the UH West O'ahu Creative Media Masters Series presentation featuring Joseph Vincent, contact UHWO Creative Media Coordinator Sharla Hanaoka at [shanaoka@hawaii.edu](mailto:shanaoka@hawaii.edu) or Academy for Creative Media System Director Chris Lee at [cpl@hawaii.edu](mailto:cpl@hawaii.edu).

[UH West O'ahu's Creative Media program](#) is offered in partnership with the UH Academy for Creative Media System that supports and coordinates the creative media studies efforts among the UH campuses. Taking advantage of the system-wide approach, UH West O'ahu's program enables students to develop unique skill sets at the community colleges and transfer seamlessly to UH West O'ahu for continued scholarship and professional development.

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Established in 1976, **the University of Hawai'i - West O'ahu** offers quality education, small classes and personalized attention with academic programs that emphasize the exploration of interdisciplinary and cross-cultural studies. UH West O'ahu serves approximately 2,700 students at its brand new, state-of-the-art campus that opened in the City of Kapolei in 2012. For more information, visit [www.uhwo.hawaii.edu](http://www.uhwo.hawaii.edu), call (808) 689-2800 or toll-free (866) 299-8656. Find us on [Facebook](#) and [Twitter](#).