TO: Leon Richards, Chancellor, Kapi‘olani Community College

VIA: Dennis Vanairsdale, Faculty Senate Chairperson
    Charles Sasaki, Dean of Arts and Sciences

FROM: Chris Gargiulo, New Media Arts

SUBJECT: Increase the number of credits required for the New Media Arts Associate in Science degree with a specialization in Interface Design

SPECIFIC ACTION REQUESTED:

Update the New Media Arts (NMA) AS degree with a specialization in Interface Design by:

• Modifying and increasing the AS degree curriculum by three credits (from 75 to 78) with the following changes:
  1. Remove ART 266 Typography and replace it with ART 120 Introduction to Typography
  2. Add ART 127 Graphic Symbolism back into the curriculum (it was removed in 2011).

RECOMMENDED EFFECTIVE DATE:

Fall 2012

BACKGROUND AND CONSEQUENCES:

New Media Arts has been actively re-evaluating its AS degree curriculum over recent years, via program assessment meetings, collecting feedback from student surveys, an interface design curriculum sub-committee, and the New Media Arts advisory board. This proposal seeks to implement two changes:

1. Remove ART 266 Typography and replace it with ART 120 Introduction to Typography
   • ART 266 Typography is a course that is offered at both UH Manoa and Kapiolani Community College, however it is not articulated. On April 1st 2011 NMA faculty met with UH Manoa Graphic Design faculty along with representatives from other UH system CC’s to
discuss articulation possibilities. At that meeting it was decided that it was best to not articulate, and instead the UH CC’s should offer a 100-level typography course instead: ART 120 Introduction to Typography.

2. **Add ART 127 Graphic Symbolism back into the curriculum**
   - In 2011 NMA removed ART 127 Graphic Symbolism along with two other courses to try to decrease the total number of credits for the AS degree and to accommodate a new studio course. The intention was to merge the competencies from ART 127 into three other courses: ART 125, ART 129, and ART 266. This proved to be more difficult to implement, therefore after further review NMA faculty have decided to bring back ART 127 into the curriculum.

NOTE: The total number of credits for the New Media Arts Associates Degree with a specialization in Interface Design was at 78 total credits for several years prior to 2011. Only in AY 2011-2012 was the total number of credits decreased to 75, therefore this change should not affect the quality of education for the students.

**ACTION RECOMMENDED:**

Approval of the increase in the number of credits required for the New Media Arts Associate in Science degree with a specialization in Interface Design.